

**DRAFT FOR REVIEW**

**CITY OF LONG BEACH  
WEST GATEWAY REDEVELOPMENT  
TRAFFIC IMPACT REPORT**

**Prepared for**



***City of Long Beach  
Department of Community Development  
Redevelopment Bureau***

**Prepared by**



***Meyer, Mohaddes Associates***

*a business unit of Iteris, Inc.*

**April 2004  
(Revised November 2004)**

**J03-1634**

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a business unit of Iteris, Inc.

**400 Oceangate, Suite 480**  
**Long Beach, CA 90802**

*Prepared Under the Supervision of:*

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**Leon D. Ward**

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**April 2004**  
**(Revised November 2004)**

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## EXECUTIVE SUMMARY

The West Gateway Project includes approximately 660 new rental apartment units, 354 new for-sale condominium units, and neighborhood-oriented retail space. The Project is located on the blocks generally bounded by West Broadway on the south, Golden Avenue on the west, West 4<sup>th</sup> Street on the north, and Chestnut Avenue on the east. Some of the proposed redevelopment sites are currently occupied by buildings and are either unoccupied or have limited occupancy.

The Project is divided into 10 different redevelopment sites (numbered 1 through 11, excluding site 8). Site number 8 is the Broadway School site and is listed separately in this analysis as an individual related project. Sites 1, 9, 10, and 11 are proposed for the first phase of development and are expected to be under construction and completed by 2007. The remaining sites will be developed in a second phase and should be completed by 2010. The first phase will consist of approximately 409 apartment units, 354 condominium units, and 15,000 square feet of retail developed on sites 1, 9, 10, and 11 as previously shown on Figure 2. The full buildout will include an additional 154 apartment units.

A breakdown of the proposed development on each of the development parcels is as follows:

**Table E-1**  
**PROJECT DEVELOPMENT PLAN**

Site Number	Parcel Size (acres)	Unit Density (units/acre)	Residential Units		Type	Retail Size (000's sq ft)
1	1.01	63	64		Rental	
2	0.98	50	49	*	Owner	
3	0.24	40	10	*	Owner	
4	0.70	50	35	*	Owner	
5	0.32	40	13	*	Owner	
6	0.25	40	10	*	Owner	
7	0.73	50	37	*	Owner	
9	2.42	79	190		Owner	
10	2.64	68	164		Owner	
11	3.38	102	345		Rental/Retail	15
* - Number of units based on zoning code density. Actual number of units to be determined in Phase II.						

Access to most of the redevelopment sites will be from the major streets with some access to the smaller sites from the adjacent minor streets where major street frontage is limited. As part of the redevelopment plan, the street frontages will be redesigned to provide more pedestrian-friendly features including wide sidewalks where they do not currently exist and narrow side streets with on-street parking and landscaped parkways. Major street treatments will include street trees and pedestrian-scaled features.

### **Existing Conditions**

Based on consultation with the City of Long Beach, 36 key intersections were selected for analysis. These are intersections deemed most likely to experience significant impacts from the Project and therefore warrant detailed analysis. Of the 36 study intersections, 8 are currently controlled by stop signs. The remaining 28 study intersections are controlled by traffic signals.

AM and PM peak-hour LOS analyses were conducted for the 36 study intersections based on the measured traffic volumes, geometries, signal timings, and the previously described methodologies. All intersection analyses are performed using the TRAFFIX (Traffic Impact Analysis) software program. The existing conditions level of service analyses results are summarized in Table 4.

The results indicate that the intersections of Broadway and Maine Avenue and Shoreline Drive and Ocean Boulevard (PM peak hour only) currently operate at LOS E or F. The remaining 34 intersections currently operate at LOS D or better.

### **Future No-Build Conditions**

The anticipated buildout year of the Project's first phase is expected to be 2007 with completion of all phases by the year 2010. The projection of Year 2007 and 2010 No-Project traffic consists of existing traffic plus ambient traffic growth (general background regional growth) plus growth in traffic generated by specific related projects expected to be completed by 2007 and 2010.

Ambient growth is regional background growth from development and growth located outside the study area and increased activity at current development with the study area. Based on discussions with the City of Long Beach staff, an annual background growth rate of 1.00 percent was factored into the future traffic volumes.

The City provided a list of 18 pending and approved building areas within the influence area that included apartments, condominiums, hotels, theatres, shopping centers, clubs, and restaurants. The list also provided key information concerning the location, number of units or square footage, and percent complete for each project. For this analysis, all related projects were assumed to be completed by the Year 2007.

Morning and evening peak-hour trip estimates for the related projects were developed based on rates published in the Institute of Transportation Engineer's publication *Trip Generation*, 6<sup>th</sup> Edition and Caltrans 11<sup>th</sup> Progress Report on Trip Generation. Adjustments were included for pass-by and diverted/linked trips based on information in the ITE publication and rates developed for other developments in downtown Long Beach. A total of 1,404 AM and 3,181 PM trips will be generated by the related developments in the study area.

The trips generated by the related projects were assigned to the area street system based on the routes people will use to travel to and from the related project sites was determined based on the patterns of existing area traffic for similar types of developments and on patterns listed in previous traffic studies for the area.

### ***Year 2007 No-Build Traffic Operations***

The projection of Year 2007 No-Project traffic consists of existing traffic plus ambient traffic growth and traffic generated by the related projects. Based on these traffic forecasts, four study intersections, two that are currently operating at LOS E or F, are projected to be operating at LOS E or LOS F. The three intersections are:

- Broadway and Maine Avenue
- Ocean Boulevard and Pine Avenue (PM peak hour)
- Shoreline Drive and Ocean Boulevard

In addition, peak-hour operations at five other study intersections would have one or both peak hours operating at LOS D. The remaining intersections would operate at LOS C or better.

### ***Year 2010 No-Build Traffic Operations***

The projection of Year 2010 No-Build traffic consisted of existing traffic plus ambient traffic growth to the Year 2010 plus related projects plus Phase 1 project traffic. With these future traffic volumes, four study intersections would be operating at LOS E or F in the AM and/or PM peak hour. The four intersections are:

- Broadway and Maine Avenue
- 3<sup>rd</sup> Street and Daisy Avenue (AM peak hour)
- Ocean Boulevard and Pine Avenue (PM peak hour)
- Shoreline Drive and Ocean Boulevard

In addition, peak hour operations at seven other study intersections would have one or both peak hours operating at LOS D. The remaining intersections would operate at LOS C or better.

### **Project Traffic Generation**

The first step in analyzing future traffic conditions with the Project is to estimate trip generation from the Project. For purposes of this study, no existing trip generation from the existing developments was assumed to consider a worst-case analysis. ITE Trip Generation rates were used to estimate future Project-related trips. The first Project phase is expected to generate 371 trips in the AM peak hour and 510 trips in the PM peak hour. The second Project phase is expected to generate an additional 100 AM peak hour trips and 127 PM peak hour trips.

### **Project Trip Distribution and Assignment**

The routes people will use traveling to and from the project sites were determined based on the patterns of existing area traffic for similar types of developments and on patterns listed in previous traffic studies for the area. The Project access for each of the sites was assumed to be primarily from the major east-west streets for the larger development sites and from the side streets, is possible, for the smaller sites. The access to and from Broadway and 3<sup>rd</sup> Street will be restricted to appropriate turn-in/turn-out only. For Site 1, some access could be provided along Golden and/or Maine Avenue. For Site 2, access could also be provided from Maine and/or Daisy Avenues. For Sites 3 through 7, all access was assumed to occur from the adjacent north-south streets.

## **Future With-Project Conditions**

### ***Year 2007 With-Project Traffic Operations***

For the 2007 With-Project conditions, four study intersections are projected to be operating at LOS E or LOS F in the AM and/or PM peak hour. The four intersections are:

- Broadway and Maine Avenue
- 3<sup>rd</sup> Street and Daisy Avenue (AM peak hour)
- Ocean Boulevard and Pine Avenue (PM peak hour)
- Shoreline Drive and Ocean Boulevard

In addition, peak hour operations at six other study intersections would operate at LOS D during one or both of the peak hours. The remaining intersections would operate at acceptable levels of service.

Based on the City's significance criteria, the Project would have ***no significant impact*** at any of the study area's signalized intersections.

### ***Year 2010 With-Project Traffic Operations***

For the 2010 With-Project conditions, six study intersections are projected to be operating at LOS E or LOS F in the AM and/or PM peak hour. The six intersections are:

- Ocean Boulevard and Golden Shore (PM peak hour)
- Broadway and Maine Avenue
- 3<sup>rd</sup> Street and Daisy Avenue (AM peak hour)
- 3<sup>rd</sup> Street and Pacific Avenue (AM peak hour)
- Ocean Boulevard and Pine Avenue (PM peak hour)
- Shoreline Drive and Ocean Boulevard

In addition, peak hour operations at the six intersections of Ocean Boulevard and Golden Shore, 5<sup>th</sup> Street and Magnolia Avenue, Ocean Boulevard and Magnolia Avenue, Broadway and Pacific Avenue, Ocean Boulevard and Pacific Avenue, and Ocean Boulevard and Long Beach Boulevard would have one or both peak hours operating at LOS D. The remaining intersections would operate at LOS C or better. Table 10 summarizes the level of service results.

Based on the City's significance criteria, the Project would have ***no significant impact*** at any of the study area's signalized intersections.

### ***Impacts at Unsignalized Intersections***

A review of the unsignalized intersections near the Project was performed to determine the relative increase in delay for the purpose of significant impact determination. As previously discussed, there are eight unsignalized intersections in the study area, of which only the Broadway and Maine and 3<sup>rd</sup> Street and Daisy Avenue intersections operate at LOS E or F after the development of the Project. Discussions with City staff indicated that there are already committed improvements to install traffic signals at the intersections of Broadway and Maine



and 3<sup>rd</sup> Street and Maine. With the installation of a traffic signal at the Broadway and Maine intersection, the impacts at that intersection will be mitigated and the intersection will operate at an acceptable level of service. Therefore, only the intersection of 3<sup>rd</sup> Street and Daisy will experience some level of project-related impacts.

### **Recommended Improvements**

Improvements to the area transportation system are proposed as part of the Project and as part of other area projects previously approved by the City of Long Beach. The following discusses these improvements and proposed project mitigation measures.

### ***Previously Committed Improvements***

The projected poor future operating conditions at the Broadway and Maine Avenue would be mitigated by the traffic signal. The Year 2007 With-Project V/C's would be reduced to 0.506 for the AM peak hour and 0.519 for PM peak hour—both LOS A. For the Year 2010, the V/C's would be 0.534 in the AM and 0.551 in the PM—also both LOS A.

The operating conditions at the 3<sup>rd</sup> Street and Maine Avenue intersection are not projected to be poor and the traffic signal will primarily assist with pedestrian movement and gap creation for minor street access.

### ***Project Improvements***

As part of preliminary discussions with City staff, the concept of installing a traffic signal at the intersection of 3<sup>rd</sup> Street and Daisy Avenue was presented to complete the traffic signal grid in this area. Providing a traffic signal at this location would reduce traffic delays and provide for a more controlled pedestrian crossing at this intersection. While a traffic signal would not be required to mitigate Project-related impacts based on the City standards, it should be considered as a traffic control measure for enhanced pedestrian safety. However, a traffic signal warrant analysis should be performed to confirm the requirements for a traffic signal at this intersection.

No other mitigation measures would be required for either the first or second phase of the Project.

### **Congestion Management Program System Analysis**

The CMP for Los Angeles County requires that the traffic impact of individual development projects of potential regional significance be analyzed. An analysis of project-related impacts on the CMP system was conducted according to the guidelines set forth in the 2002 Congestion Management Program for Los Angeles County.

The intersection of Ocean Boulevard with Alamitos Boulevard is the only study area intersection that is part of the CMP Arterial monitoring locations. For purposes of the CMP, a significant impact generally occurs when the proposed project increases traffic demand on a CMP facility by two percent of capacity ( $V/C \geq 0.02$ ). The results of the capacity analysis indicate that the project will increase demand at the intersection by one percent or less ( $\geq 0.01$ ). Therefore, the project will not have a significant CMP impact at the intersection.

A CMP arterial analysis was also completed for the Project for the purpose of analyzing possible freeway and arterial street impacts from the project. The nearest CMP freeway/arterial monitoring stations is located along the I-710 Freeway. The project-added trips were compared with CMP Traffic Impact Analysis guidelines to determine if additional traffic impact analysis is needed at the freeway monitoring station. The analysis shows that the proposed project does not contribute more than the minimum 150 peak-period trips at the CMP mainline location and therefore will have no significant impact.

### **Summary**

In summary, the Project would not significantly impact any of the 36 study intersections. The poor operation conditions at three of the currently unsignalized intersections would be mitigated by the installation of traffic signals at those intersections. However, beyond those locations where traffic signals are already committed, warrant analyses should be considered to verify the need for traffic signals. Without signalization at those locations, the unsignalized intersections of Broadway and Maine Avenue and 3<sup>rd</sup> Street and Daisy Avenue would experience significant delay.

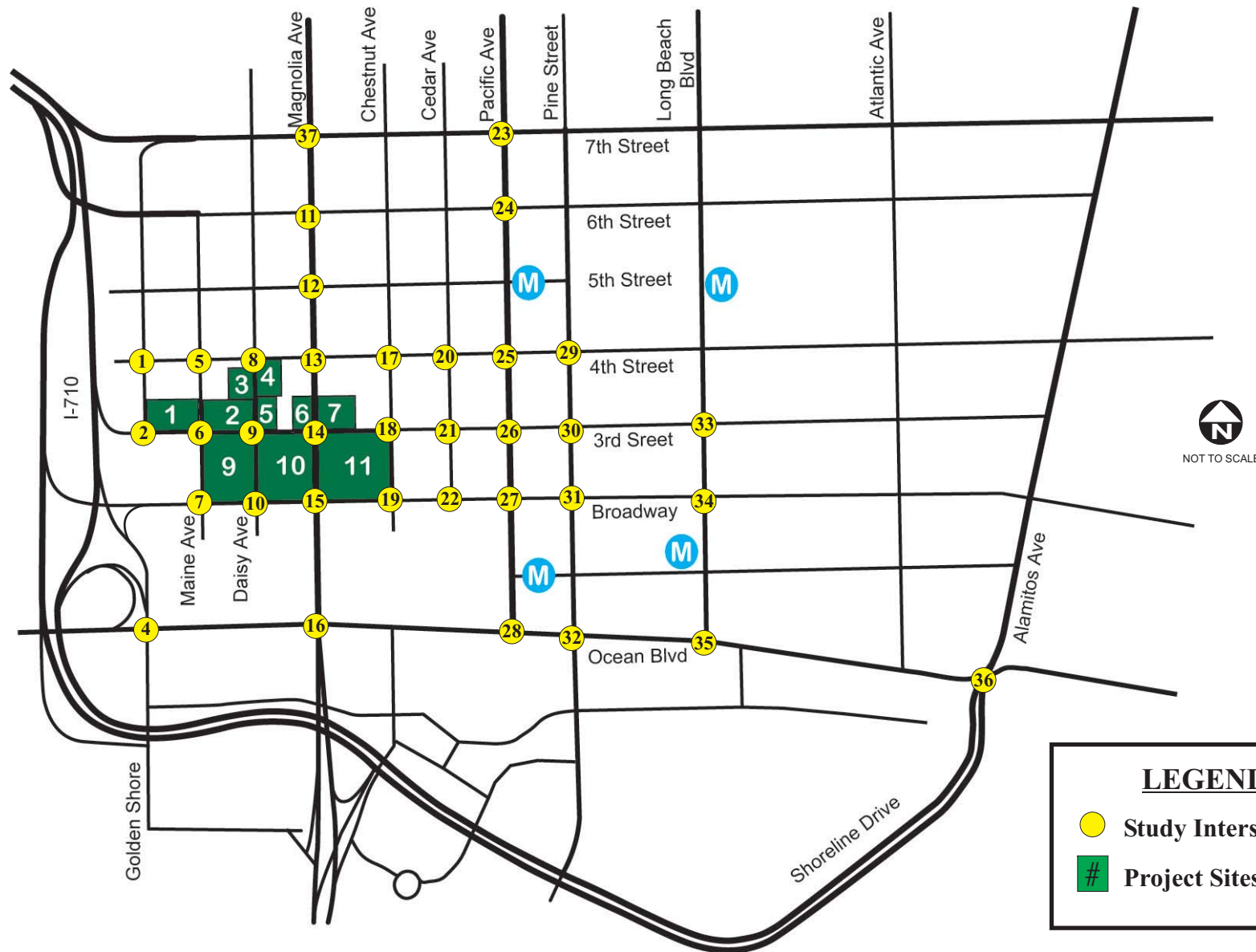
## INTRODUCTION AND ENVIRONMENTAL SETTING

This report summarizes the results of a traffic impact analysis that was undertaken for the proposed West Gateway development (hereafter know as the Project) located in the City of Long Beach. The report summarizes the methodology, findings and conclusions of that traffic analysis. A total of 36 intersections in the vicinity of the Project site were analyzed. The analysis considered new vehicle trip making that will result from the Project, as well as traffic growth from other development (background growth and identified related projects) in the surrounding area. The study covers local and arterial roadways serving the project site. County of Los Angeles Congestion Management Program (CMP) guidelines were also used to assess the designated CMP roadway system.

### **Study Area**

Figure 1 depicts the study area, the locations of the analyzed intersections, and the location of the Project. Based on consultation with the City of Long Beach, 36 key intersections were selected for analysis. These are intersections deemed most likely to experience significant impacts from the Project and therefore warrant detailed analysis. The 36 study intersections are:

- 4th Street & Golden Avenue
- 3rd Street & Golden Avenue
- Ocean Boulevard & Golden Shore
- 4th Street & Maine Avenue
- 3rd Street & Maine Avenue
- Broadway & Maine Avenue
- 4th Street & Daisy Avenue
- 3rd Street & Daisy Avenue
- Broadway & Daisy Avenue
- 6th Street & Magnolia Avenue
- 5th Street & Magnolia Avenue
- 4th Street & Magnolia Avenue
- 3rd Street and Magnolia Avenue
- Broadway & Magnolia Avenue
- Ocean Blvd & Magnolia Avenue
- 4th Street & Chestnut Avenue
- 3rd Street & Chestnut Avenue
- Broadway and Chestnut Avenue
- 4th Street & Cedar Avenue
- 3rd Street & Cedar Avenue
- Broadway & Cedar Avenue
- 7th Street & Pacific Avenue
- 6th Street & Pacific Avenue
- 4th Street & Pacific Avenue
- 3rd Street & Pacific Avenue
- Broadway & Pacific Avenue
- Ocean Boulevard & Pacific Avenue
- 4th Street & Pine Avenue
- 3rd Street & Pine Avenue
- Broadway & Pine Avenue
- Ocean Boulevard & Pine Avenue
- 3rd Street & Long Beach Boulevard
- Broadway & Long Beach Boulevard
- Ocean Blvd & Long Beach Blvd
- Shoreline Drive & Ocean Boulevard
- 7th Street & Magnolia Avenue



Of the 36 study intersections, 8 are currently controlled by stop signs. The remaining 28 study intersections are controlled by traffic signals. The eight stop-sign controlled intersections are:

- 4th Street & Golden Avenue
- 4th Street & Maine Avenue
- 3rd Street & Maine Avenue
- Broadway & Maine Avenue
- 4th Street & Daisy Avenue
- 3rd Street & Daisy Avenue
- 5th Street & Magnolia Avenue
- 4th Street & Chestnut Avenue

### ***Key Roadway Descriptions***

The following describes key roadways within the study area:

**West Broadway** provides direct east-west access to sites 9, 10, and 11 of the Project. It is currently classified as a major arterial between the I-710 Freeway and Alamitos Avenue in the City of Long Beach functional classification of streets system. Near the Project, West Broadway is a one-way street with three lanes in the eastbound direction. Parking is allowed along the north side of the street and the posted speed limit is 30 MPH. The average daily traffic (ADT) along West Broadway in the study area ranges between 7,900 and 15,990 vehicles per day.

**West 3<sup>rd</sup> Street** also provides direct east-west access to the Project with access to sites 1, 2, 5, 6, 7, 9, 10, and 11. It is currently designated as a major arterial between the I-710 Freeway and Alamitos Avenue in the City of Long Beach functional classification of streets system. Adjacent to the project site, it is one-way and provides three lanes in the westbound direction. Parking is allowed on both sides of the roadway. The typical posted speed limit is 30 MPH. The ADT along West 3<sup>rd</sup> Street in the study area ranges between 9,500 and 13,300 vehicles per day.

**Ocean Boulevard** provides east-west linkage through Downtown and provides indirect access to the I-710 and I-110 freeways and eastern Long Beach. It is classified as a major arterial and provides three lanes in each direction with a raised center median. Parking is allowed on both sides of the street west of Magnolia Avenue. The ADT along Ocean Boulevard in the study area ranges between 23,300 and 47,100 vehicles per day.

**Magnolia Avenue** provides north-south linkage to the downtown and the Project. It is classified as major arterial south of 3<sup>rd</sup> Street and a minor arterial to the north in the City of Long Beach Transportation Element. It provides two lanes in each direction south of Broadway and one through lane in each direction to the north, with a two-way left-turn lanes and on-street parking on both sides north of Broadway. The ADT along Magnolia Avenue in the study area ranges between 7,700 and 16,000 vehicles per day.

**Pacific Avenue** is a north-south major arterial that provides access to the downtown area and contains the northbound portion of the MTA Blue Line transit route. Pacific Avenue has two travel lanes in each direction with no or limited on-street parking. The ADT along Pacific Avenue in the study area ranges between 4,300 and 14,000 vehicles per day.

**I-710 Freeway** is a north-south regional highway and provides access to the Project from the communities to the north, as well as the regional Interstate system. North of the study area it is part of the Los Angeles County Congestion Management Program's regional freeway system. The ADT along the I-710 Freeway in the study area is approximately 145,000 vehicles per day.

### **Project Description/Background**

The West Gateway Project includes approximately 660 new rental apartment units, 354 new for-sale condominium units, and neighborhood-oriented retail space. The Project is located on the blocks generally bounded by West Broadway on the south, Golden Avenue on the west, West 4<sup>th</sup> Street on the north, and Chestnut Avenue on the east as illustrated in Figure 1. Some of the proposed redevelopment sites are currently occupied by buildings and are either unoccupied or have limited occupancy. For purposes of this study, no existing trip generation from the existing developments was assumed to consider a worst-case analysis.

The Project is divided into 10 different redevelopment sites (numbered 1 through 11, excluding site 8), as previously shown in Figure 1. Site number 8 is the Broadway School site and is listed separately in this analysis as an individual related project. Sites 1, 9, 10, and 11 are proposed for the first phase of development and are expected to be under construction and completed by 2007. The remaining sites will be developed in a second phase and should be completed by 2010. A breakdown of the proposed development on each of the development parcels is as follows:

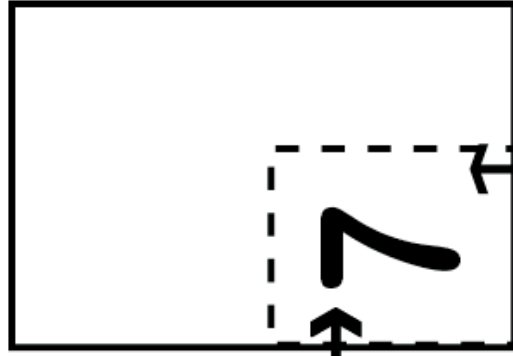
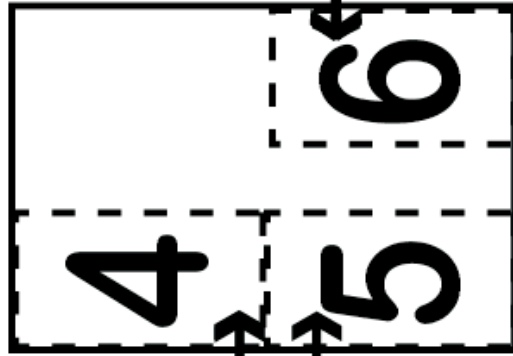
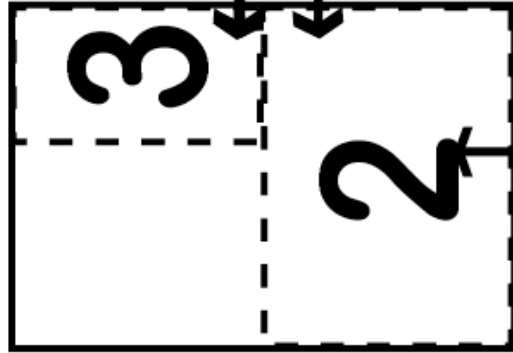
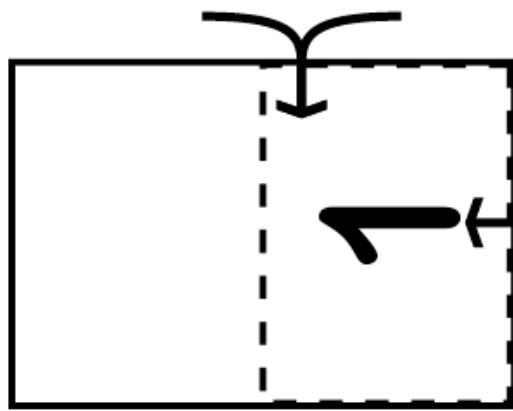
**Table 1**  
**PROJECT DEVELOPMENT PLAN**

Site Number	Parcel Size (acres)	Unit Density (units/acre)	Residential Units		Type	Retail Size (000's sq ft)
1	1.01	63	64		Rental	
2	0.98	50	49	*	Owner	
3	0.24	40	10	*	Owner	
4	0.70	50	35	*	Owner	
5	0.32	40	13	*	Owner	
6	0.25	40	10	*	Owner	
7	0.73	50	37	*	Owner	
9	2.42	79	190		Owner	
10	2.64	68	164		Owner	
11	3.38	102	345		Rental/Retail	15
* - Number of units based on zoning code density. Actual number of units to be determined in Phase II.						

As shown in Figure 2, proposed access to most of the redevelopment sites will be from the major streets with some access to the smaller sites from the adjacent minor streets where major street frontage is limited. As part of the redevelopment plan, the street frontages will be redesigned to provide more pedestrian-friendly features including wide sidewalks where they do not currently exist and narrow side streets with on-street parking and landscaped parkways. Major street treatments will include street trees and pedestrian-scaled features.

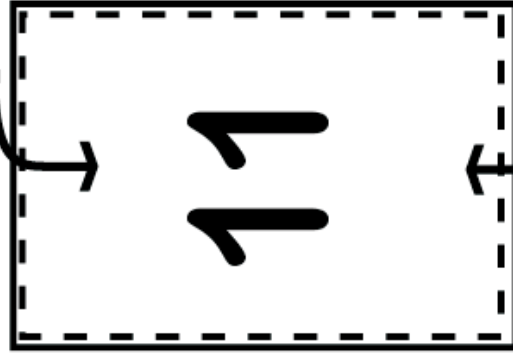
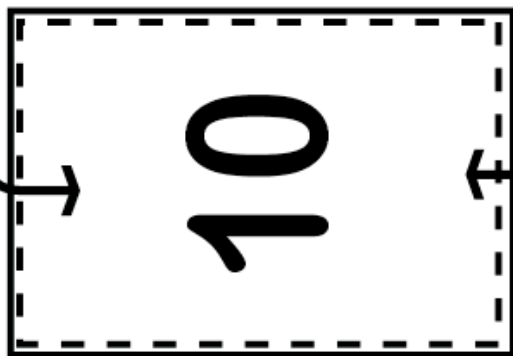
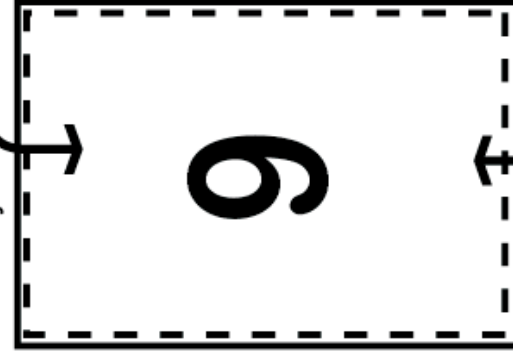
4th Street

Golden Shore



One Way

3rd Street



Maine Ave

Daisy Ave

Magnolia Ave

Chestnut Ave

One Way →

Broadway

## EXISTING CONDITIONS

### ***Traffic Data Collection***

An extensive field review was undertaken to establish existing traffic operations and conditions. . This included the verification of project descriptions, trip generation rates, ambient growth factors, trip distribution patterns, study intersections to be analyzed, and any special issues to be addressed in the study of this redevelopment area. A field inventory of intersection geometries, traffic controls, and other roadway conditions was completed with assistance from the City. The existing roadway lane configurations and traffic control are illustrated in Figure 3. The status of the existing buildings and building sites within the Project site and influence area was also noted. Turning movement traffic counts were collected during the morning (7-9 AM) and afternoon (4-6 PM) peak period. A summary of the existing intersections traffic volumes is illustrated in Figure 4.

### ***Traffic Operations Analysis Methodology***

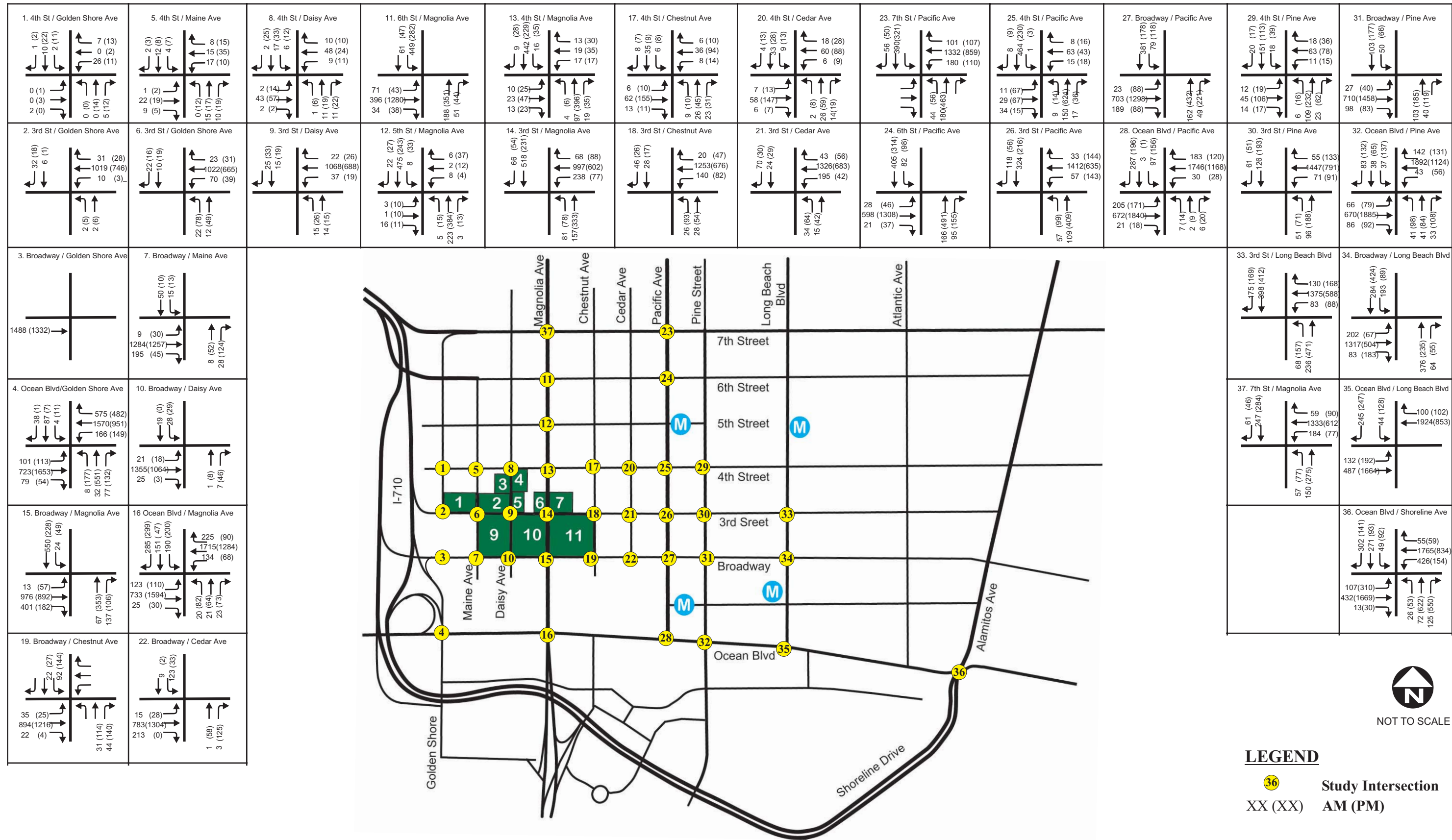
Consistent with City of Long Beach guidelines for traffic impact analyses, traffic conditions in the vicinity of the project were analyzed using intersection capacity-based methodology known as the "Intersection Capacity Utilization Methodology" which is referred to hereinafter as the ICU Method.

The efficiency of traffic operations at a location is measured in terms of Level of Service (LOS). Level of service is a description of traffic performance at intersections. The level of service concept is a measure of average operating conditions at intersections during an hour. It is based on volume-to-capacity (V/C) ratio. Levels range from A to F with A representing excellent (free-flow) conditions and F representing extreme congestion. The ICU methodology compares the level of traffic during the peak hours at an intersection (volume) to the amount of traffic that intersection is able to carry (capacity). Intersections with vehicular volumes that are at or near capacity ( $V/C \cong 1.0$ ) experience greater congestion and longer vehicle delays. Table 2 describes the level of service concept and the operating conditions expected under each level of service for signalized intersections.

Analysis of unsignalized intersections is conducted differently from signalized intersections due to different operating characteristics. Stop controlled intersections were analyzed using the delay-based Highway Capacity Manual (HCM) method of determining level of service. Table 3 also describes the level of service concept for unsignalized intersection.







**Table 2**  
**LEVEL OF SERVICE DEFINITIONS**

LOS	Interpretation	Volume to Capacity Ratio
A	Excellent operation - free-flow	0.000 - 0.600
B	Very good operation - stable flow, little or no delays	0.601 - 0.700
C	Good operation - slight delays	0.701 - 0.800
D	Fair operation – noticeable delays, queuing observed	0.801 - 0.900
E	Poor operation - long delays, near or at capacity	0.901 - 1.000
F	Forced flow – congestion	Over 1.000
Source: Highway Capacity Manual, Special Report 209, Transportation Research Board, Washington D.C., 1985 and Interim Materials on Highway Capacity, NCHRP Circular 212, 1982		

**Table 3**  
**LEVEL OF SERVICE CRITERIA FOR UNSIGNALIZED INTERSECTIONS**

Level of Service (LOS)	Highway Capacity Manual Average Control Delay (sec/veh)	Level of Service Description
A	< 10	Little or no delay
B	> 10 and ≤ 15	Short traffic delays
C	> 15 and ≤ 25	Average traffic delays
D	> 25 and ≤ 35	Long traffic delays
E	> 35 and ≤ 50	Very long traffic delays
F	> 50	Severe congestion

### **Existing Traffic Operations Analysis**

AM and PM peak-hour LOS analyses were conducted for the 36 study intersections based on the measured traffic volumes, geometries, signal timings, and the previously described methodologies. All intersection analyses are performed using the TRAFFIX (Traffic Impact Analysis) software program. The existing conditions level of service analyses results are summarized in Table 4.

LOS D is generally considered to be the lowest acceptable LOS in an urban or suburban area. LOS E and F are considered to be unacceptable operating conditions that warrant mitigation. The results, shown in Table 4, indicate that 2 of the 36 study intersections are currently operating at LOS E or F during either the AM or PM peak hour or both. The remaining 34 intersections currently operate at LOS D or better. The two intersections that currently operate at poor service levels are:

- Broadway and Maine Avenue
- Shoreline Drive and Ocean Boulevard (PM peak hour)

**Table 4**  
**EXISTING INTERSECTION OPERATING CONDITIONS**

	<i>Intersection</i>	Existing					
		AM Peak Hour			PM Peak Hour		
		LOS	Avg Vehicle Delay	V/C Ratio	LOS	Avg Vehicle Delay	V/C Ratio
1	4th Street & Golden Avenue	A	7.1	0.055	A	7.0	0.043
2	3rd Street & Golden Avenue	A	xxxxx	0.442	A	xxxxx	0.283
4	Ocean Boulevard & Golden Shore	A	xxxxx	0.467	C	xxxxx	0.778
5	4th Street & Maine Avenue	A	7.1	0.056	A	7.2	0.074
6	3rd Street & Maine Avenue	C	21.5	0	C	20.0	0
7	Broadway & Maine Avenue	F	64.3	0	E	37.5	0
8	4th Street & Daisy Avenue	A	7.2	0.063	A	7.6	0.1
9	3rd Street & Daisy Avenue	D	28.3	0	B	14.8	0
10	Broadway & Daisy Avenue	A	xxxxx	0.252	A	xxxxx	0.237
11	6th Street & Magnolia Avenue	A	xxxxx	0.405	A	xxxxx	0.576
12	5th Street & Magnolia Avenue	B	14.1	0	C	16.5	0
13	4th Street & Magnolia Avenue	A	xxxxx	0.354	A	xxxxx	0.398
14	3rd Street and Magnolia Avenue	A	xxxxx	0.585	A	xxxxx	0.409
15	Broadway & Magnolia Avenue	A	xxxxx	0.454	A	xxxxx	0.385
16	Ocean Boulevard & Magnolia Avenue	B	xxxxx	0.657	B	xxxxx	0.645
17	4th Street & Chestnut Avenue	B	10.2	0	B	11.4	0
18	3rd Street & Chestnut Avenue	A	xxxxx	0.414	A	xxxxx	0.270
19	Broadway & Chestnut Avenue	A	xxxxx	0.265	A	xxxxx	0.424
20	4th Street & Cedar Avenue	A	xxxxx	0.107	A	xxxxx	0.180
21	3rd Street & Cedar Avenue	A	xxxxx	0.471	A	xxxxx	0.254
22	Broadway & Cedar Avenue	A	xxxxx	0.268	A	xxxxx	0.364
23	7th Street & Pacific Avenue	B	xxxxx	0.615	A	xxxxx	0.496
24	6th Street & Pacific Avenue	A	xxxxx	0.406	B	xxxxx	0.691
25	4th Street & Pacific Avenue	A	xxxxx	0.377	A	xxxxx	0.440
26	3rd Street & Pacific Avenue	B	xxxxx	0.639	A	xxxxx	0.451
27	Broadway & Pacific Avenue	A	xxxxx	0.464	B	xxxxx	0.677
28	Ocean Boulevard & Pacific Avenue	C	xxxxx	0.711	A	xxxxx	0.584
29	4th Street & Pine Avenue	A	xxxxx	0.216	A	xxxxx	0.333
30	3rd Street & Pine Avenue	A	xxxxx	0.451	A	xxxxx	0.362
31	Broadway & Pine Avenue	A	xxxxx	0.315	A	xxxxx	0.591
32	Ocean Boulevard & Pine Avenue	A	xxxxx	0.537	B	xxxxx	0.667
33	3rd Street & Long Beach Boulevard	B	xxxxx	0.665	A	xxxxx	0.522
34	Broadway & Long Beach Boulevard	B	xxxxx	0.639	A	xxxxx	0.432
35	Ocean Boulevard & Long Beach Boulevard	A	xxxxx	0.594	B	xxxxx	0.663
36	Shoreline Drive & Ocean Boulevard	D	xxxxx	0.868	D	xxxxx	0.899
37	7th Street & Magnolia Avenue	A	xxxxx	0.585	A	xxxxx	0.441

\* Note: Intersections are unsignalized and analyzed using HCS 2000 v/c ratio is not applicable at those locations  
Average Vehicle Delay is in seconds

## FUTURE YEAR NO-BUILD ANALYSIS

To evaluate the potential impact of the proposed project on local traffic conditions, it is first necessary to develop a forecast of future traffic volumes in the study area under conditions without the Project. This provides a basis against which to measure the Project's traffic impacts.

The anticipated buildout year of the Project's first phase is expected to be 2007 with completion of all phases by the year 2010. The projection of Year 2007 and 2010 No-Project traffic consists of existing traffic plus ambient traffic growth (general background regional growth) plus growth in traffic generated by specific related projects expected to be completed by 2007 and 2010. The following describes the two growth components.

### ***Background Traffic Growth***

Ambient growth is regional background growth from development and growth located outside the study area and increased activity at current development with the study area. Based on discussions with the City of Long Beach staff, an annual background growth rate of 1.00 percent was factored into the future traffic volumes.

### ***Growth From Cumulative Related Projects***

In addition, there are adjacent projects in the downtown area generating AM and PM trips impacting the study area.

The City provided a list of pending and approved building areas within the influence area. It was recognized that additional traffic growth occurred from related development projects adjacent to the study area including apartments, condominiums, hotels, theatres, shopping centers, clubs, and restaurants. The City provided a list of 18 new development and redevelopment projects in the general area. The list also provided key information concerning the location, number of units or square footage, and percent complete for each project. For this analysis, all related projects were assumed to be completed by the Year 2007.

Morning and evening peak-hour trip estimates for these related projects were developed based on rates published in the Institute of Transportation Engineer's publication *Trip Generation*, 6<sup>th</sup> Edition. The trip generation rate for the Broadway School was developed based on information published in the Caltrans 11<sup>th</sup> Progress Report on Trip Generation as suitable rates were not available in the ITE manual.

Adjustments were included for pass-by and diverted/linked trips based on information in the ITE publication and rates developed for other developments in downtown Long Beach. While transit access to all of the downtown sites is available, an explicit reduction in trips for transit use was

not included. This is because the overall use of transit in the area could not be defined and the trip rates for uses such as apartments in the ITE manual include the use of transit in their calculations. Therefore, the trip estimates may be considered a worst-case projection. Table 5 presents a summary the number of AM and PM trips generated from the related projects. A total of 1,404 AM and 3,181 PM trips will be generated by the related developments in the study area.

The routes people will use traveling to and from the related project sites was determined based on the patterns of existing area traffic for similar types of developments and on patterns listed in previous traffic studies for the area. The trips generated by the related projects were assigned to the area street system based on this directional distribution.

### ***Year 2007 No-Build Traffic Operations***

The projection of Year 2007 No-Project traffic consists of existing traffic plus ambient traffic growth and traffic generated by the related projects, all of which were assumed to be completed by the Year 2007. The total Year 2007 No-Build traffic volumes are illustrated in Figure 5. Based on these traffic forecasts, five study intersections, two that are currently operating at LOS E or F, are projected to be operating at LOS E or LOS F. The five intersections are:

- 3<sup>rd</sup> Street and Maine Avenue
- Broadway and Maine Avenue
- 3<sup>rd</sup> Street and Daisy Avenue
- Ocean Boulevard and Pine Avenue (PM peak hour)
- Shoreline Drive and Ocean Boulevard

In addition, peak-hour operations at three intersections, Ocean Boulevard and Golden Shore, Ocean Boulevard and Pacific Avenue, and Ocean Boulevard and Long Beach Boulevard would have one or both peak hours operating at LOS D. The remaining intersections would operate at LOS C or better. Table 6 summarizes the capacity analysis results.

### ***Year 2010 No-Build Traffic Operations***

The projection of Year 2010 No-Build traffic consisted of existing traffic plus ambient traffic growth to the Year 2010 plus related projects plus Phase 1 project traffic. The total Year 2010 No-Build traffic volumes are illustrated in Figure 6. With these future traffic volumes, five study intersections would be operating at LOS E or F in the AM and/or PM peak hour. The five intersections are:

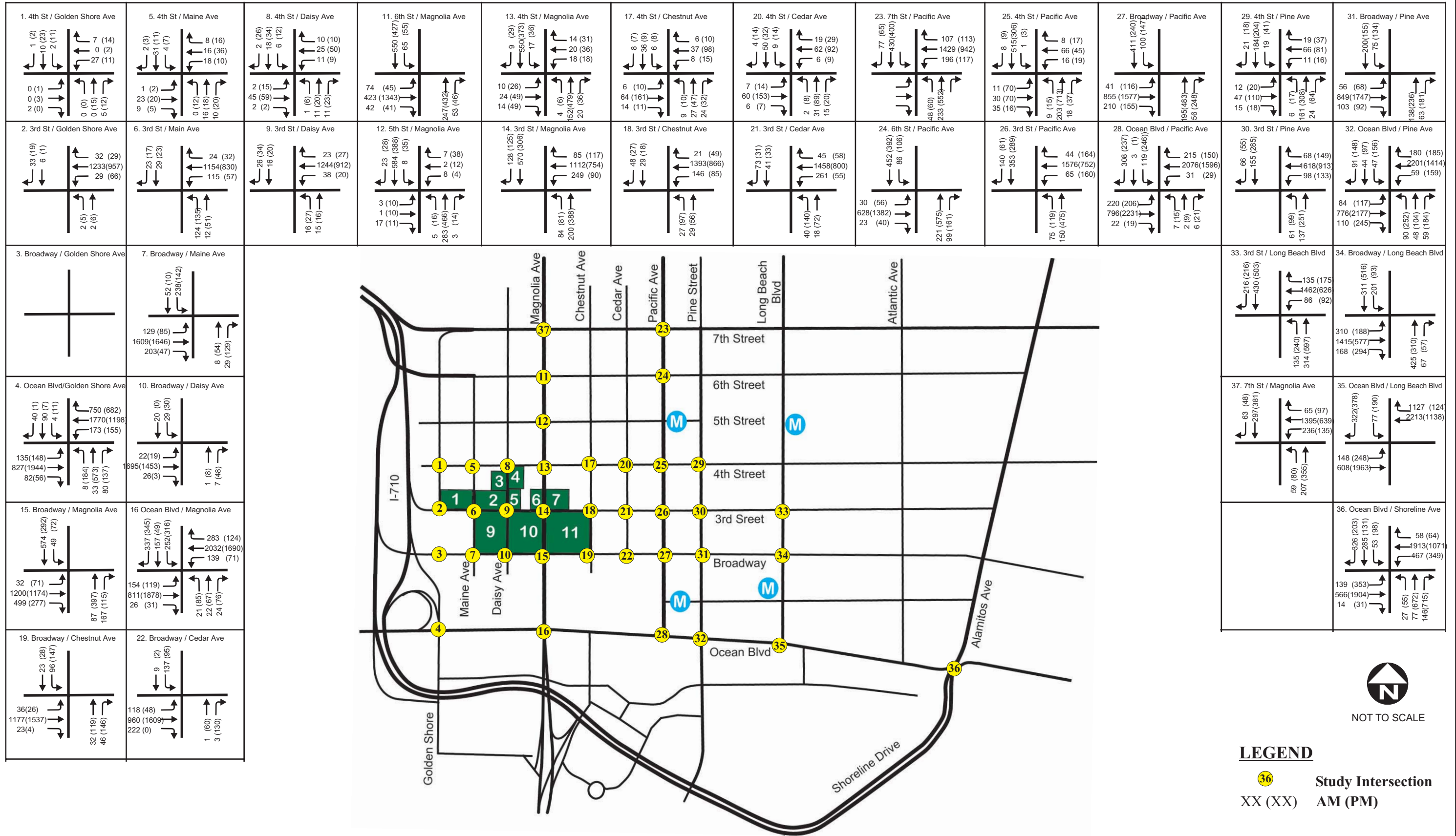
- |   |                                       |
|---|---------------------------------------|
| ▪ 3 <sup>rd</sup> Street and Maine Avenue | ▪ Ocean Boulevard and Pine Avenue     |
| ▪ Broadway and Maine Avenue               | (PM peak hour)                        |
| ▪ 3 <sup>rd</sup> Street and Daisy Avenue | ▪ Shoreline Drive and Ocean Boulevard |
| (AM peak hour)                            |                                       |

In addition, peak hour operations at the seven intersections of Ocean Boulevard and Golden Shore, 5<sup>th</sup> Street and Magnolia Avenue, Ocean Boulevard and Magnolia Avenue, Broadway and Pacific Avenue, Ocean Boulevard and Pacific Avenue, and Ocean Boulevard and Long Beach Boulevard would have one or both peak hours operating at LOS D. The remaining intersections would operate at LOS C or better. Table 7 summarizes the level of service results.

Table 5  
Related Project Development Trip Generation

Related Projects	Location	Pending/Approved Projects					Land Use Types	ITE Rate Type & In/Out Percentages								ITE Trip Generation Rate/Development Generated Trips												(a)	Reduction for Pass-By and Diverted Linked Trips (%)		Total Trips								
		Apt. Units	Condo Units	Hotel Rooms	Retail Sq. Ft. (1000)	Students		ITE Rate Code	AM		PM		ITE Rate Code	AM		PM		AM ITE Rate					Total AM Trips	PM ITE Rate							Total PM Trips								
									In	Out	In	Out		In	Out	In	Out	Apts	Condos	Rooms	Sq Ft	Students		Apts	Condos	Rooms	Sq Ft	Students											
1.) 100 E. Ocean Blvd	100 E. Ocean Blvd	151					Apartment		221	20%	80%	66%	34%						0.47					71	0.58					88	No			71	14	57	88	58	30
2.) Promenade - Lyon	Promenade site between Broadway and 3rd Street	112			18		Apartment	Retail	221	20%	80%	66%	34%	820	61%	39%	48%	52%	0.47			1.03		71	0.58			3.74		131	No	34%		71	22	49	131	75	57
3.) Ocean Villas	350 E. Ocean Blvd.	556					Apartment		221	20%	80%	66%	34%						0.47					261	0.58					322	No			261	52	209	322	213	110
4.) Insurance Exchange	The Promenade at Broadway		11		12		Condo	Retail	231	25%	75%	57%	43%	820	61%	39%	48%	52%		0.66		1.03		19		0.83		3.74		52	No	34%		19	9	10	52	26	26
5.) Broadway Lofts	224 - 248 E. Broadway (southwest corner of Broadway / Long Beach Blvd)		50		12		Condo	Retail	231	25%	75%	57%	43%	820	61%	39%	48%	52%		0.66		1.03		45		0.83		3.74		86	No	34%		45	16	30	86	45	41
6.) Promenade - Greystone	East side of Promenade between 1st Street & Broadway	62			9		Apartment	Retail	221	20%	80%	66%	34%	820	61%	39%	48%	52%	0.47			1.03		39	0.58			3.74		71	No	34%		39	12	27	71	41	31
	Promenade - Olson	97			10		Apartment	Retail	221	20%	80%	66%	34%	820	61%	39%	48%	52%	0.47			1.03		56	0.58			3.74		94	No	34%		56	15	40	94	55	39
7.) City Place Retail	3rd St. on south, Pine on west, 6th St. on north, and Elm St. on east				454		Retail		820	61%	39%	48%	52%								1.03		468				3.74		1,698	Yes	34%		0	0	0	0	0	0	
City Place Residential	3rd St. on south, Pine on west, 6th St. on north, and Elm St. on east	38					Apartment		221	20%	80%	66%	34%						0.47				18	0.58					22	No			18	4	14	22	15	7	
8.) PCS Apartments	5 sites within CityPlace between Long Beach Blvd. & Pine Ave	221					Apartment		221	20%	80%	66%	34%						0.47				104	0.58					128	80%			21	4	17	26	17	9	
9.) City Place Lofts	4th Street and Elm Ave	72					Apartment		221	20%	80%	66%	34%						0.47				34	0.58					42	No			34	7	27	42	28	14	
10.) Lofts on 4th	Southwest corner of 4th / Alamitos Ave	34			6		Apartment	Retail	221	20%	80%	66%	34%	820	61%	39%	48%	52%	0.47			1.03		23	0.58			3.74		44	No	34%		23	7	15	44	25	19
11.) Pike - Theatre	Shoreline Drive and Pine Ave				79		Theater		444	0%	0%	64%	36%								0.00		-				3.80		298	50%			0	0	0	149	95	54	
	Pike - Night Club				35		Night Club		836	0%	0%	66%	34%								0.00		-				11.54		406	No		43%	0	0	0	231	153	79	
	Pike - Restaurant				116		Restaurant		832	52%	48%	60%	40%								0.20		23				10.86		1,262	No		43%	23	12	11	719	432	288	
	Pike - Retail	Shoreline Drive and Pine Ave				158		Retail		820	61%	39%	48%	52%							1.03		163				3.74		591	No	34%		163	99	63	591	284	307	
12.) Pine Villas	8th Street and Pine Ave, NEC	63					Apartment		221	20%	80%	66%	34%						0.47				30	0.58					37	Yes			0	0	0	0	0	12	
13.) Walker Building	401 N. Pine Ave			46	18		Hotel	Retail	310	61%	39%	53%	47%	820	61%	39%	48%	52%			0.56	1.03		44			0.61	3.74		95	Yes	34%		0	0	0	0	0	0
14.) Newberry's	433 Pine Avenue	30					Apartment		221	20%	80%	66%	34%						0.47				14	0.58					17	No			14	3	11	17	11	6	
15.) D' Orsay Embassy Suites	201 Promenade (Boardway and Promenade)			230	10		Hotel	Retail	330	72%	28%	43%	57%	820	61%	39%	48%	52%			0.31	1.03		81			0.42	3.74		133	No	34%		81	57	24	133	59	74
16.) Broadway School	Northeast corner of Broadway / Golden Ave					800	Elementary School		520	59%	41%	46%	54%									0.29	232					0.05	40	No			232	137	95	40	18	22	
17.) World Trade Center	Broadway between Golden Ave and Maine Ave		334		12		Condo	Retail	231	25%	75%	57%	43%	820	61%	39%	48%	52%		0.66		1.03		233		0.83		3.74		322	No	34%		233	63	170	322	180	143
(a) Portions of pojects that were complete and occupied at the time of the traffic counts were not included as their trips would have been included in the existing intersection traffic volumes.																																							
Notes:	<sup>1</sup> Source - ITE Trip Generation Manual, 6th Ed, 1997																																						
	<sup>2</sup> Source - Caltran 11th Progress Report on Trip Ends Generation, 1976 (Elementarty school only)																																						
Total Trips Generated																											1,404	533	871	3,181	1,827	1,366							



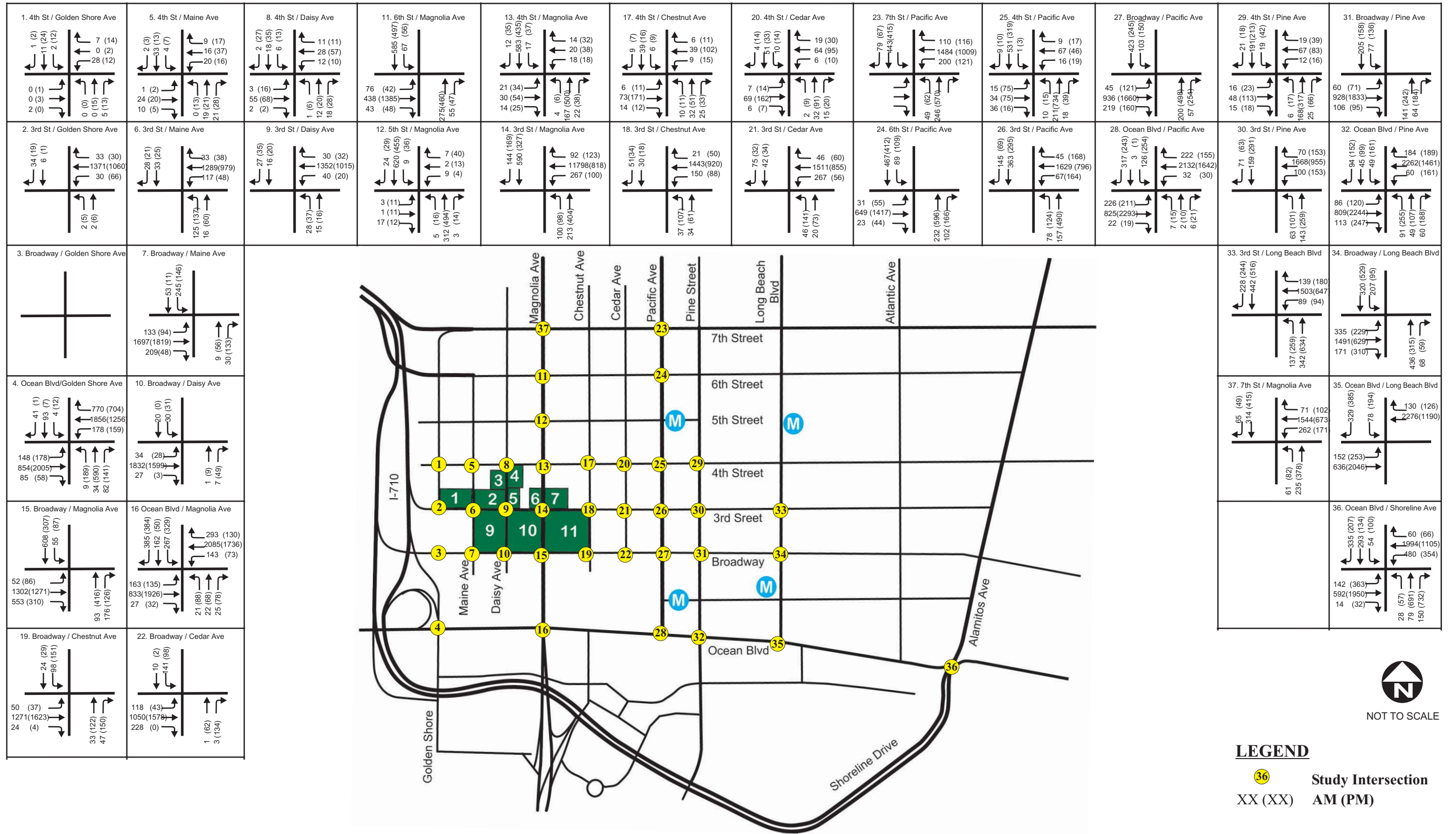




**Table 6**  
**YEAR 2007 – NO-BUILD INTERSECTION OPERATING CONDITIONS**

<i>Intersection</i>	Future 2007 - No Projects					
	Future AM Peak Hour			Future PM Peak Hour		
	LOS	Avg Vehicle Delay	V/C Ratio	LOS	Avg Vehicle Delay	V/C Ratio
1 4th Street & Golden Avenue	A	7.1	0.058	A	7	0.045
2 3rd Street & Golden Avenue	A	xxxxx	0.527	A	xxxxx	0.356
4 Ocean Boulevard & Golden Shore	A	xxxxx	0.553	D	xxxxx	0.861
5 4th Street & Maine Avenue	A	7.2	0.060	A	7.2	0.077
6 3rd Street & Maine Avenue	F	56.7	0	E	39.6	0
7 Broadway & Maine Avenue	F	525.4	0	F	OVRFL	0
8 4th Street & Daisy Avenue	A	7.2	0.065	A	7.6	0.104
9 3rd Street & Daisy Avenue	E	38.7	0	C	18.4	0
10 Broadway & Daisy Avenue	A	xxxxx	0.308	A	xxxxx	0.305
11 6th Street & Magnolia Avenue	A	xxxxx	0.48	B	xxxxx	0.649
12 5th Street & Magnolia Avenue	C	16.3	0	C	22.8	0
13 4th Street & Magnolia Avenue	A	xxxxx	0.43	A	xxxxx	0.461
14 3rd Street and Magnolia Avenue	B	xxxxx	0.663	A	xxxxx	0.493
15 Broadway & Magnolia Avenue	A	xxxxx	0.534	A	xxxxx	0.481
16 Ocean Boulevard & Magnolia Avenue	C	xxxxx	0.782	C	xxxxx	0.741
17 4th Street & Chestnut Avenue	B	10.2	0	B	11.6	0
18 3rd Street & Chestnut Avenue	A	xxxxx	0.452	A	xxxxx	0.317
19 Broadway & Chestnut Avenue	A	xxxxx	0.329	A	xxxxx	0.503
20 4th Street & Cedar Avenue	A	xxxxx	0.114	A	xxxxx	0.205
21 3rd Street & Cedar Avenue	A	xxxxx	0.542	A	xxxxx	0.337
22 Broadway & Cedar Avenue	A	xxxxx	0.336	A	xxxxx	0.458
23 7th Street & Pacific Avenue	B	xxxxx	0.660	A	xxxxx	0.550
24 6th Street & Pacific Avenue	A	xxxxx	0.434	C	xxxxx	0.742
25 4th Street & Pacific Avenue	A	xxxxx	0.399	A	xxxxx	0.474
26 3rd Street & Pacific Avenue	C	xxxxx	0.705	A	xxxxx	0.521
27 Broadway & Pacific Avenue	A	xxxxx	0.508	C	xxxxx	0.793
28 Ocean Boulevard & Pacific Avenue	D	xxxxx	0.808	C	xxxxx	0.702
29 4th Street & Pine Avenue	A	xxxxx	0.241	A	xxxxx	0.394
30 3rd Street & Pine Avenue	A	xxxxx	0.517	A	xxxxx	0.472
31 Broadway & Pine Avenue	A	xxxxx	0.405	C	xxxxx	0.778
32 Ocean Boulevard & Pine Avenue	B	xxxxx	0.660	E	xxxxx	0.967
33 3rd Street & Long Beach Boulevard	C	xxxxx	0.745	B	xxxxx	0.626
34 Broadway & Long Beach Boulevard	B	xxxxx	0.699	A	xxxxx	0.514
35 Ocean Boulevard & Long Beach Boulevard	B	xxxxx	0.694	D	xxxxx	0.850
36 Shoreline Drive & Ocean Boulevard	E	xxxxx	0.953	F	xxxxx	1.114
37 7th Street & Magnolia Avenue	B	xxxxx	0.647	A	xxxxx	0.532

\* Note: Intersections are unsignalized and analyzed using HCS 2000 v/c ratio is not applicable at those locations  
Average Vehicle Delay is in seconds



**Table 7**  
**YEAR 2010 – NO-BUILD INTERSECTION OPERATING CONDITIONS**

<i>Intersection</i>	Future 2010 - No Projects					
	Future AM Peak Hour			Future PM Peak Hour		
	LOS	Avg Vehicle Delay	V/C Ratio	LOS	Avg Vehicle Delay	V/C Ratio
1 4th Street & Golden Avenue	A	7.1	0.059	A	7.0	0.046
2 3rd Street & Golden Avenue	A	xxxxx	0.583	A	xxxxx	0.392
4 Ocean Boulevard & Golden Shore	A	xxxxx	0.580	D	xxxxx	0.887
5 4th Street & Maine Avenue	A	7.3	0.066	A	7.3	0.089
6 3rd Street & Maine Avenue	F	103.8	0	F	66.9	0
7 Broadway & Maine Avenue	F	702.0	0	F	OVRFL	0
8 4th Street & Daisy Avenue	A	7.3	0.081	A	7.7	0.119
9 3rd Street & Daisy Avenue	E	45.6	0	C	20.4	0
10 Broadway & Daisy Avenue	A	xxxxx	0.334	A	xxxxx	0.333
11 6th Street & Magnolia Avenue	A	xxxxx	0.507	B	xxxxx	0.678
12 5th Street & Magnolia Avenue	C	17.5	0	D	26.8	0
13 4th Street & Magnolia Avenue	A	xxxxx	0.463	A	xxxxx	0.491
14 3rd Street and Magnolia Avenue	C	xxxxx	0.710	A	xxxxx	0.522
15 Broadway & Magnolia Avenue	A	xxxxx	0.583	A	xxxxx	0.525
16 Ocean Boulevard & Magnolia Avenue	D	xxxxx	0.831	C	xxxxx	0.780
17 4th Street & Chestnut Avenue	B	10.4	0	B	11.9	0
18 3rd Street & Chestnut Avenue	A	xxxxx	0.476	A	xxxxx	0.342
19 Broadway & Chestnut Avenue	A	xxxxx	0.354	A	xxxxx	0.529
20 4th Street & Cedar Avenue	A	xxxxx	0.117	A	xxxxx	0.214
21 3rd Street & Cedar Avenue	A	xxxxx	0.559	A	xxxxx	0.352
22 Broadway & Cedar Avenue	A	xxxxx	0.358	A	xxxxx	0.48
23 7th Street & Pacific Avenue	B	xxxxx	0.679	A	xxxxx	0.572
24 6th Street & Pacific Avenue	A	xxxxx	0.445	C	xxxxx	0.761
25 4th Street & Pacific Avenue	A	xxxxx	0.410	A	xxxxx	0.485
26 3rd Street & Pacific Avenue	C	xxxxx	0.723	A	xxxxx	0.538
27 Broadway & Pacific Avenue	A	xxxxx	0.532	D	xxxxx	0.821
28 Ocean Boulevard & Pacific Avenue	D	xxxxx	0.830	C	xxxxx	0.721
29 4th Street & Pine Avenue	A	xxxxx	0.257	A	xxxxx	0.403
30 3rd Street & Pine Avenue	A	xxxxx	0.532	A	xxxxx	0.488
31 Broadway & Pine Avenue	A	xxxxx	0.427	D	xxxxx	0.805
32 Ocean Boulevard & Pine Avenue	B	xxxxx	0.677	E	xxxxx	0.989
33 3rd Street & Long Beach Boulevard	C	xxxxx	0.761	B	xxxxx	0.638
34 Broadway & Long Beach Boulevard	C	xxxxx	0.722	A	xxxxx	0.524
35 Ocean Boulevard & Long Beach Boulevard	C	xxxxx	0.713	D	xxxxx	0.878
36 Shoreline Drive & Ocean Boulevard	E	xxxxx	0.981	F	xxxxx	1.145
37 7th Street & Magnolia Avenue	B	xxxxx	0.674	A	xxxxx	0.571

\* Note: Intersections are unsignalized and analyzed using HCS 2000 v/c ratio is not applicable at those locations  
Average Vehicle Delay is in seconds

## WEST GATEWAY REDEVELOPMENT PROJECT

The Project consists of 11 redevelopment sites to be developed in two general development phases. The first phase will consist of approximately 409 apartment units, 354 condominium units, and 15,000 square feet of retail developed on sites 1, 9, 10, and 11 as previously shown on Figure 2. The full buildout will include an additional 154 apartment units.

### ***Project Traffic Generation***

The first step in analyzing future traffic conditions with the Project is to estimate trip generation from the Project. Similar to the related projects in the previous chapter, the ITE Trip Generation rates were used to estimate future Project-related trips. Table 8 summarizes the trip estimates for each of the Project sites. The first Project phase is expected to generate 371 trips in the AM peak hour and 510 trips in the PM peak hour. The second Project phase is expected to generate an additional 100 AM peak hour trips and 127 PM peak hour trips.

### ***Project Trip Distribution***

The routes people will use traveling to and from the project sites were determined based on the patterns of existing area traffic for similar types of developments and on patterns listed in previous traffic studies for the area. A summary of the development trip assignment trip assignments is presented in Figure 7 and in tabular form in the Appendix.

### **Project Access**

The Project access for each of the sites was assumed to be primarily from the major east-west streets for the larger development sites and from the side streets, if possible, for the smaller sites. The access to and from Broadway and 3<sup>rd</sup> Street will be restricted to appropriate turn-in/turn-out only. For Site 1, some access could be provided along Golden and/or Maine Avenue. For Site 2, access could also be provided from Maine and/or Daisy Avenues. For Sites 3 through 7, all access was assumed to occur from the adjacent north-south streets.

### ***Project Trip Assignment***

The trips generated by the Project for both the 2007 and 2010 analysis periods were assigned to the area street system using the directional distribution described above. Because there are multiple access routes from the north, south, east, and west for each site, the access route used for each site was unique depending on its location. The gateway from which the project traffic was assigned is identified in the Appendix table and the gateways are identified in Figure 7. The project trip assignment for Year 2007 is illustrated in Figure 8. The project trips assigned for Year 2010 are illustrated in Figure 9.

**Table 8**  
**PROJECT TRIP GENERATION**

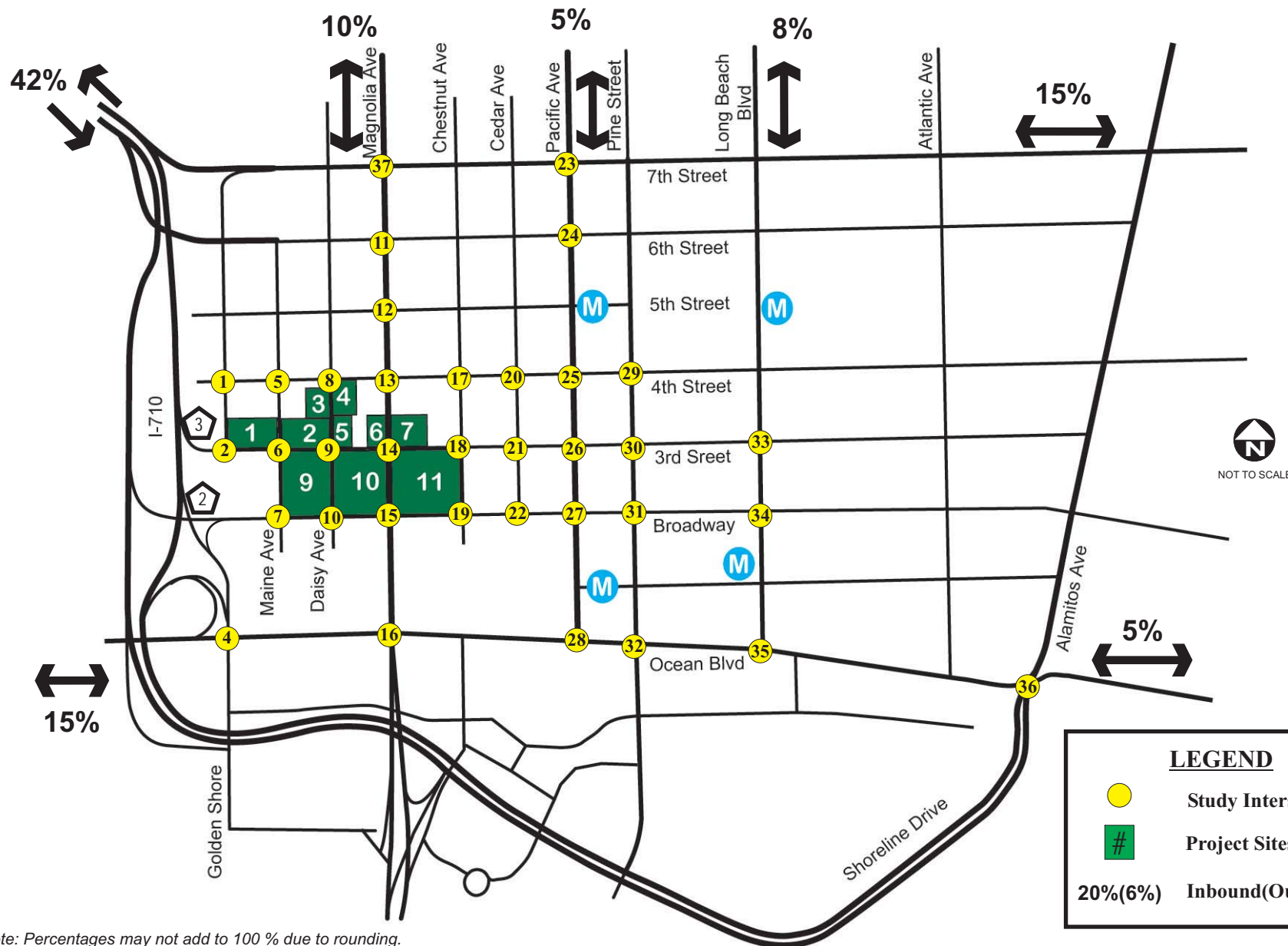
Project	Location	Size					Density (res. units/ac.)	ITE Rate Code	Trip Generation				Total Trips							
		Apt. Units	Condo Units	Retail Sq. Ft. (1000's)	Acres	Total Sq. Ft			AM Rate	Total AM Trips	PM Rate	Total PM Trips	AM			PM			Daily	
													Total trips	Ins	Outs	Total trips	Ins	Outs		
1.) Jamboree	3rd St. between Golden and Maine	64			1.01	43,996	63.00	223	0.30	19	0.39	25	19	6	13	25	15	11	424	
2.) Phase 2	3rd St. between Maine and Daisy	49			0.98	42,689	50.00	231	0.66	32	0.83	41	32	8	24	41	23	18	287	
3.) Phase 2	Daisy Ave between 3rd and 4th	10			0.24	10,454	40.00	231	0.66	6	0.83	8	6	2	5	8	5	3	56	
4.) Phase 2	Daisy Ave between 3rd and 4th	35			0.70	30,492	50.00	231	0.66	23	0.83	29	23	6	17	29	17	12	205	
5.) Phase 2	Daisy Ave between 3rd and 4th	13			0.32	13,939	40.00	231	0.66	8	0.83	11	8	2	6	11	6	5	75	
6.) Phase 2	Magnolia Ave between 3rd and 4th	10			0.25	10,890	40.00	231	0.66	7	0.83	8	7	2	5	8	5	3	59	
7.) Phase 2	Magnolia Ave between 3rd and 4th	37			0.73	31,799	50.00	231	0.66	24	0.83	30	24	6	18	30	17	13	214	
9.) Olson Co	Broadway between Main and Daisy		190		2.42	105,415	79.00	231	0.66	125	0.83	158	125	31	94	158	90	68	1,113	
10.) Greystone	Broadway between Daisy and Mangolia		164		2.64	114,998	68.00	231	0.66	108	0.83	136	108	27	81	136	78	58	961	
11.) Lyon Realty	Broadway between Magnolia and Chestnut	345			3.38	147,233	102.00	223	0.30	104	0.39	135	104	32	72	135	78	57	2,287	
Retail	Broadway between Magnolia and Chestnut			15				820	1.03	15	3.74	56	15	9	6	56	27	29	644	
Total Trips Generated =													456	121	335	581	333	248	5,681	

Notes:Phase 1 Developments to occur by 2005

Notes: Phase 1 Developments to occur by 2005

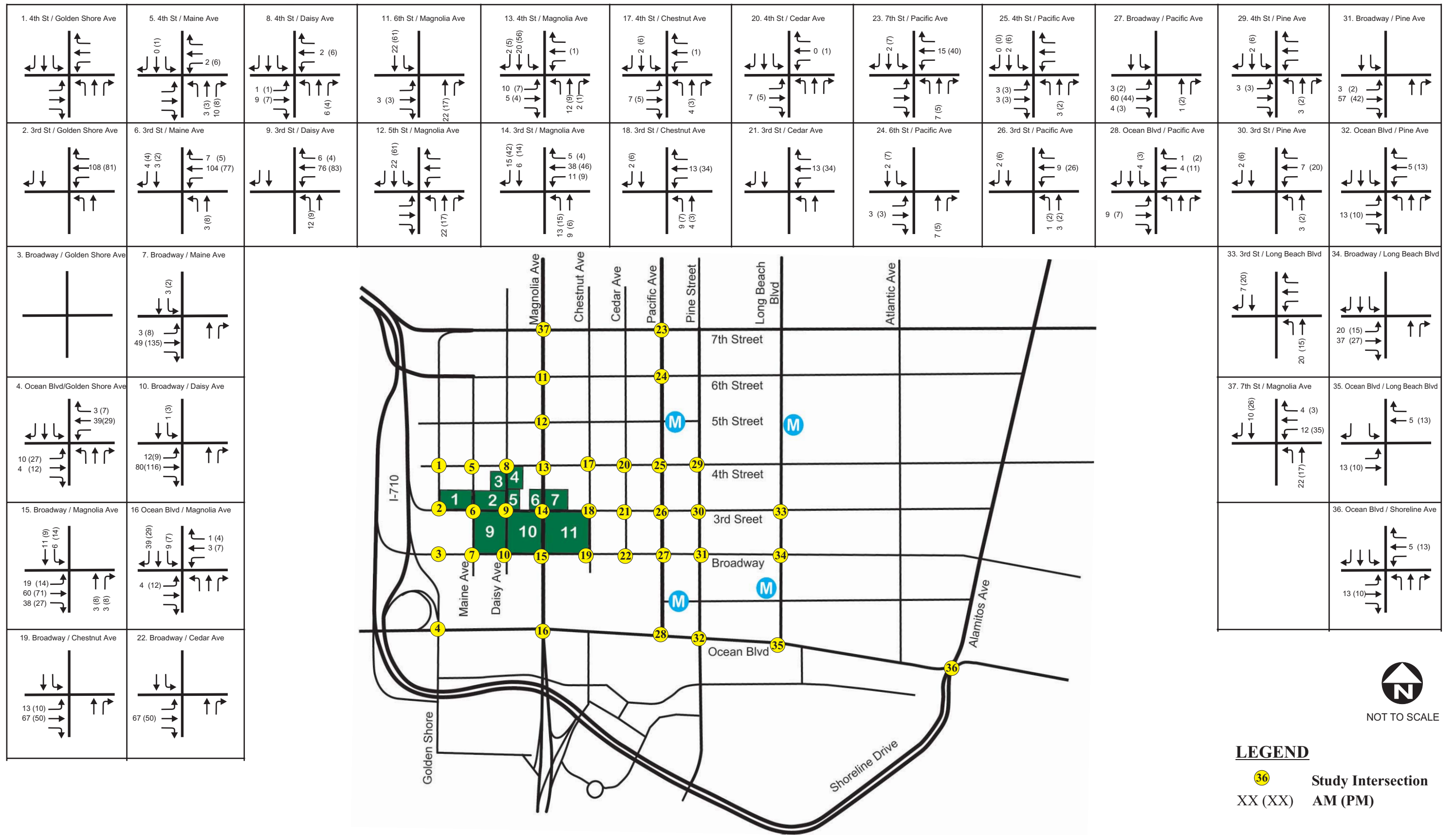
Phase 2 Developments to occur by 2010

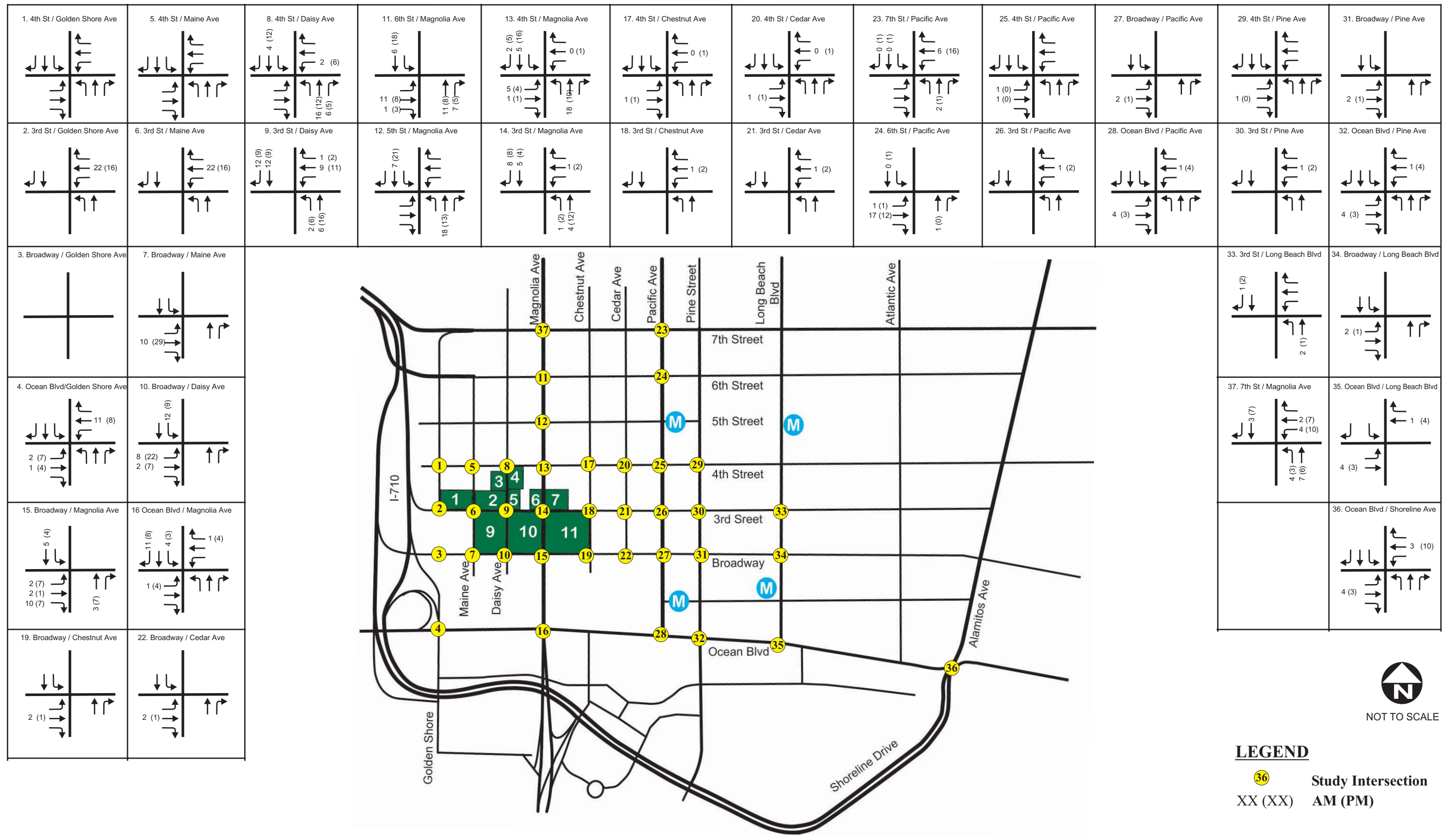
<sup>1</sup> Source - ITE Trip Generation Manual, 6th Ed, 1997



Note: Percentages may not add to 100 % due to rounding.









### **Threshold of Significance**

Based on the City of Long Beach traffic Impact Guidelines, an impact is considered significant when the resulting level-of service with the project traffic is E or F and project related traffic contributes a V/C of 0.020 or more to the critical movements.

### **Year 2007 With-Project Traffic Operations**

The total intersection volumes for the Year 2007 are illustrated in Figure 10. For the 2007 With-Project conditions, five study intersections are projected to be operating at LOS E or LOS F in the AM and/or PM peak hour. The five intersections are:

- |   |                                   |
|---|-----------------------------------|
| ▪ 3 <sup>rd</sup> Street and Maine Avenue | ▪ Ocean Boulevard and Pine Avenue |
| ▪ Broadway and Maine Avenue               | (PM peak hour)                    |
| ▪ 3 <sup>rd</sup> Street and Daisy Avenue | ▪ Shoreline Drive and Ocean       |
| (AM peak hour)                            | Boulevard                         |

In addition, peak hour operations at the six intersections of Ocean Boulevard and Golden Shore, 5<sup>th</sup> Street and Magnolia Avenue, Ocean Boulevard and Magnolia Avenue, Broadway and Pacific Avenue, Ocean Boulevard and Pacific Avenue, and Ocean Boulevard and Long Beach Boulevard would operate at LOS D during one or both of the peak hours. The remaining intersections would operate at acceptable levels of service. Table 9 summarizes the level of service results.

Based on the City's significance criteria, the Project would have ***no significant impact*** at any of the study area's signalized intersections.

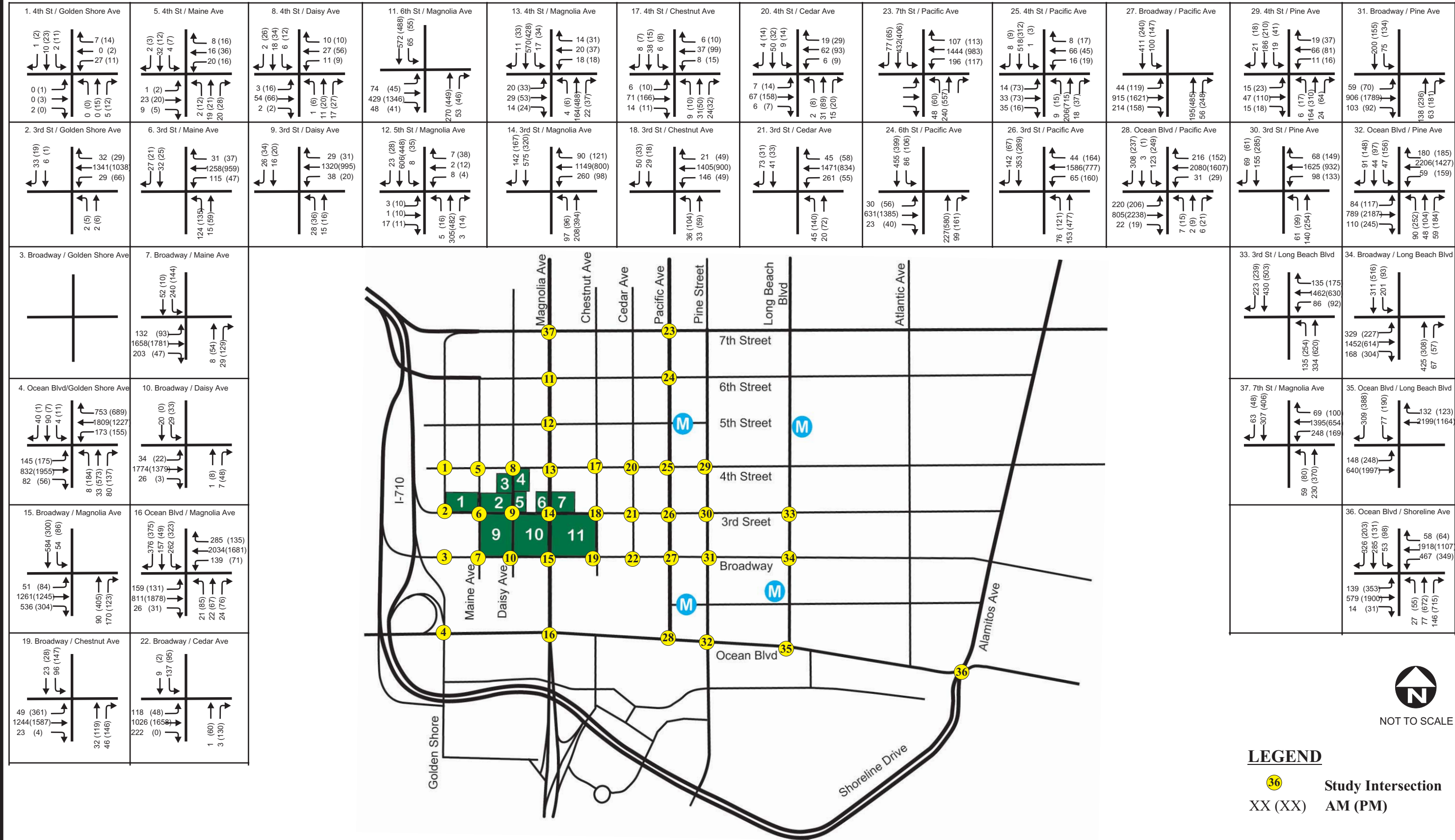
### **Year 2010 With-Project Traffic Operations**

The total intersection volumes for the Year 2010 are illustrated in Figure 11. For the 2010 With-Project conditions, five study intersections are projected to be operating at LOS E or LOS F in the AM and/or PM peak hour. The six intersections are:

- |   |                                   |
|---|-----------------------------------|
| ▪ 3 <sup>rd</sup> Street and Maine Avenue | ▪ Ocean Boulevard and Pine Avenue |
| ▪ Broadway and Maine Avenue               | (PM peak hour)                    |
| ▪ 3 <sup>rd</sup> Street and Daisy Avenue | ▪ Shoreline Drive and Ocean       |
| (AM peak hour)                            | Boulevard                         |

In addition, peak hour operations at the eight intersections of Ocean Boulevard and Golden Shore, 3<sup>rd</sup> Street and Daisy Avenue (AM), 5<sup>th</sup> Street and Magnolia Avenue, Ocean Boulevard and Magnolia Avenue, Broadway and Pacific Avenue, Ocean Boulevard and Pacific Avenue, Broadway and Pine Avenue, and Ocean Boulevard and Long Beach Boulevard would have one or both peak hours operating at LOS D. The remaining intersections would operate at LOS C or better. Table 10 summarizes the level of service results.

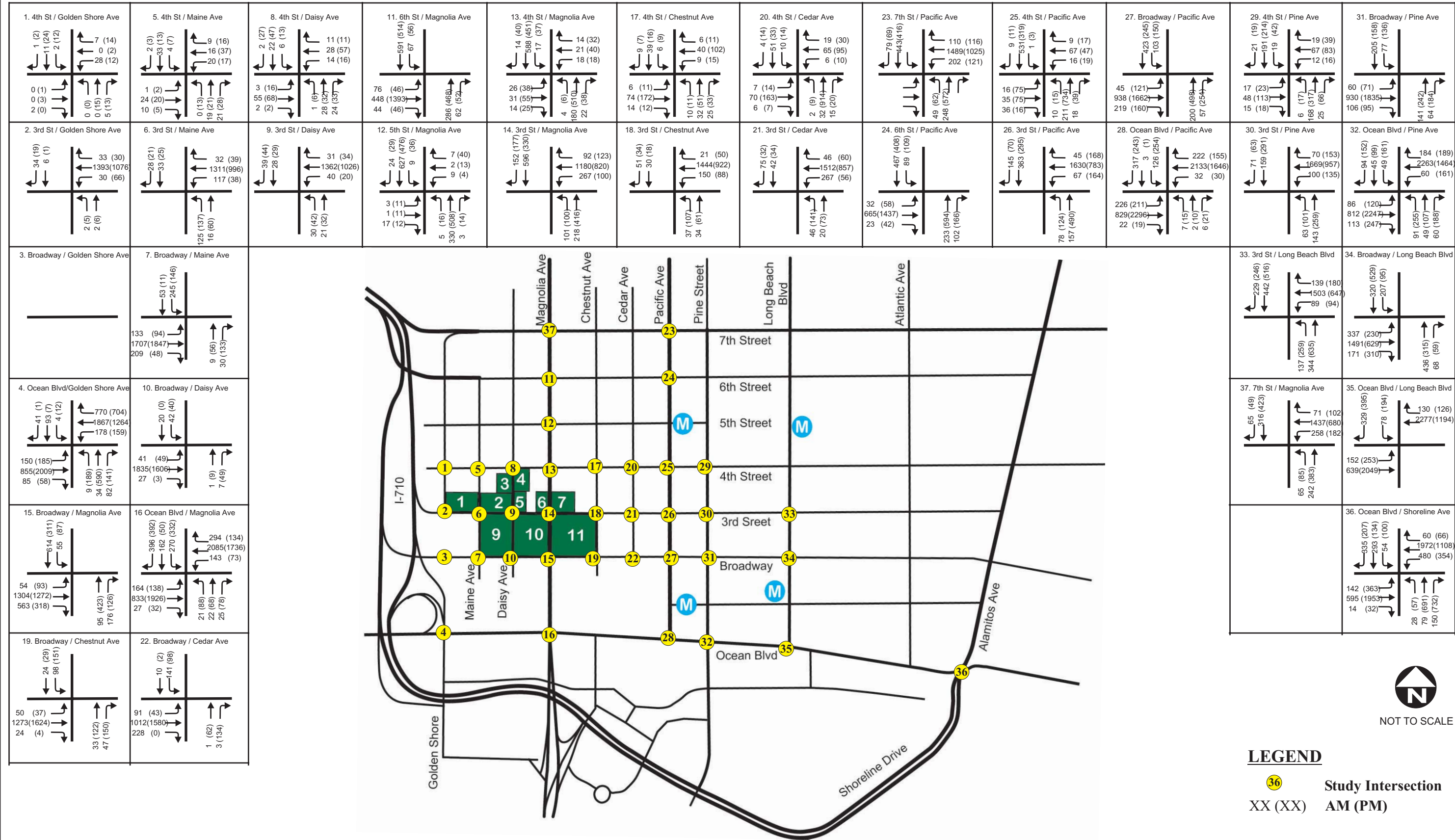
Based on the City's significance criteria, the Project would have ***no significant impact*** at any of the study area's signalized intersections.



**Table 9**  
**YEAR 2007 – WITH-PROJECT INTERSECTION OPERATING CONDITIONS**

Intersection	Future w/ 2007 Redevelopments - Phase 1									
	Future AM Peak Hour					Future PM Peak Hour				
	LOS	Avg Vehicle Delay	With Project V/C	Without Project V/C	Diff.	LOS	Avg Vehicle Delay	With Project V/C Ratio	Without Project V/C Ratio	Diff.
1 4th Street & Golden Avenue	A	7.1	0.058	0.058	0.00	A	7.0	0.045	0.045	0.00
2 3rd Street & Golden Avenue	A	xxxxx	0.570	0.527	0.04	A	xxxxx	0.384	0.356	0.03
4 Ocean Boulevard & Golden Shore	A	xxxxx	0.566	0.553	0.01	D	xxxxx	0.864	0.861	0.00
5 4th Street & Maine Avenue	A	7.3	0.064	0.060	0.00	A	7.3	0.086	0.077	0.01
6 3rd Street & Maine Avenue	F	88.7	0	0	0.00	F	58.3	0	0	0.00
7 Broadway & Maine Avenue	F	608.6	0	0	0.00	F	OVRFL	0	0	0.00
8 4th Street & Daisy Avenue	A	7.3	0.079	0.065	0.01	A	7.7	0.116	0.104	0.01
9 3rd Street & Daisy Avenue	E	41.5	0	0	0.00	C	19.7	0	0	0.00
10 Broadway & Daisy Avenue	A	xxxxx	0.323	0.308	0.02	A	xxxxx	0.326	0.305	0.02
11 6th Street & Magnolia Avenue	A	xxxxx	0.495	0.48	0.02	B	xxxxx	0.660	0.649	0.01
12 5th Street & Magnolia Avenue	C	17	0	0	0.00	D	25.6	0	0	0.00
13 4th Street & Magnolia Avenue	A	xxxxx	0.452	0.430	0.02	A	xxxxx	0.479	0.461	0.02
14 3rd Street and Magnolia Avenue	B	xxxxx	0.692	0.663	0.03	A	xxxxx	0.51	0.493	0.02
15 Broadway & Magnolia Avenue	A	xxxxx	0.563	0.534	0.03	A	xxxxx	0.513	0.481	0.03
16 Ocean Boulevard & Magnolia Avenue	D	xxxxx	0.811	0.782	0.03	C	xxxxx	0.754	0.741	0.01
17 4th Street & Chestnut Avenue	B	10.3	0	0	0.00	B	11.7	0	0	0.00
18 3rd Street & Chestnut Avenue	A	xxxxx	0.463	0.452	0.01	A	xxxxx	0.334	0.317	0.02
19 Broadway & Chestnut Avenue	A	xxxxx	0.346	0.329	0.02	A	xxxxx	0.516	0.503	0.01
20 4th Street & Cedar Avenue	A	xxxxx	0.114	0.114	0.00	A	xxxxx	0.209	0.205	0.00
21 3rd Street & Cedar Avenue	A	xxxxx	0.545	0.542	0.00	A	xxxxx	0.345	0.337	0.01
22 Broadway & Cedar Avenue	A	xxxxx	0.350	0.336	0.01	A	xxxxx	0.469	0.458	0.01
23 7th Street & Pacific Avenue	B	xxxxx	0.665	0.660	0.01	A	xxxxx	0.562	0.550	0.01
24 6th Street & Pacific Avenue	A	xxxxx	0.437	0.434	0.00	C	xxxxx	0.744	0.742	0.00
25 4th Street & Pacific Avenue	A	xxxxx	0.402	0.399	0.00	A	xxxxx	0.476	0.474	0.00
26 3rd Street & Pacific Avenue	C	xxxxx	0.708	0.705	0.00	A	xxxxx	0.528	0.521	0.01
27 Broadway & Pacific Avenue	A	xxxxx	0.523	0.508	0.02	D	xxxxx	0.804	0.793	0.01
28 Ocean Boulevard & Pacific Avenue	D	xxxxx	0.809	0.808	0.00	C	xxxxx	0.704	0.702	0.00
29 4th Street & Pine Avenue	A	xxxxx	0.251	0.241	0.01	A	xxxxx	0.394	0.394	0.00
30 3rd Street & Pine Avenue	A	xxxxx	0.519	0.517	0.00	A	xxxxx	0.477	0.472	0.01
31 Broadway & Pine Avenue	A	xxxxx	0.418	0.405	0.01	C	xxxxx	0.787	0.778	0.01
32 Ocean Boulevard & Pine Avenue	B	xxxxx	0.661	0.66	0.00	E	xxxxx	0.969	0.967	0.00
33 3rd Street & Long Beach Boulevard	C	xxxxx	0.750	0.745	0.01	B	xxxxx	0.626	0.626	0.00
34 Broadway & Long Beach Boulevard	C	xxxxx	0.707	0.699	0.01	A	xxxxx	0.515	0.514	0.00
35 Ocean Boulevard & Long Beach Boulevard	B	xxxxx	0.695	0.694	0.00	D	xxxxx	0.855	0.850	0.01
36 Shoreline Drive & Ocean Boulevard	E	xxxxx	0.955	0.953	0.00	F	xxxxx	1.118	1.114	0.00
37 7th Street & Magnolia Avenue	B	xxxxx	0.657	0.647	0.01	A	xxxxx	0.557	0.532	0.03

\* Note: Intersections are unsignalized and analyzed using HCS 2000 v/c ratio is not applicable at those locations  
Average Vehicle Delay is in seconds



**Table 10**  
**YEAR 2010 – WITH-PROJECT INTERSECTION OPERATING CONDITIONS**

Intersection	Future w/ 2010 Redevelopments - Phase 2									
	Future AM Peak Hour					Future PM Peak Hour				
	LOS	Avg Vehicle Delay	With Project V/C Ratio	Without Project V/C Ratio	Diff.	LOS	Avg Vehicle Delay	With Project V/C Ratio	Without Project V/C Ratio	Diff.
1 4th Street & Golden Avenue	A	7.1	0.059	0.059	0.00	A	7.0	0.046	0.046	0.00
2 3rd Street & Golden Avenue	A	xxxxx	0.591	0.583	0.01	A	xxxxx	0.398	0.392	0.01
4 Ocean Boulevard & Golden Shore	A	xxxxx	0.583	0.580	0.00	D	xxxxx	0.880	0.887	-0.01
5 4th Street & Maine Avenue	A	7.3	0.066	0.066	0.00	A	7.3	0.089	0.089	0.00
6 3rd Street & Maine Avenue	F	112.0	0	0	0.00	F	71.2	0	0	0.00
7 Broadway & Maine Avenue	F	718.3	0	0	0.00	F	OVRFL	0	0	0.00
8 4th Street & Daisy Avenue	A	7.4	0.083	0.081	0.00	A	7.8	0.123	0.119	0.00
9 3rd Street & Daisy Avenue	F	67.4	0	0	0.00	D	26.9	0	0	0.00
10 Broadway & Daisy Avenue	A	xxxxx	0.343	0.334	0.01	A	xxxxx	0.343	0.333	0.01
11 6th Street & Magnolia Avenue	A	xxxxx	0.514	0.507	0.01	B	xxxxx	0.688	0.678	0.01
12 5th Street & Magnolia Avenue	C	18.0	0	0	0.00	D	28.4	0	0	0.00
13 4th Street & Magnolia Avenue	A	xxxxx	0.478	0.463	0.02	A	xxxxx	0.495	0.491	0.00
14 3rd Street & Magnolia Avenue	C	xxxxx	0.716	0.710	0.01	A	xxxxx	0.531	0.522	0.01
15 Broadway & Magnolia Avenue	A	xxxxx	0.591	0.583	0.01	A	xxxxx	0.529	0.525	0.00
16 Ocean Boulevard & Magnolia Avenue	D	xxxxx	0.839	0.831	0.01	C	xxxxx	0.785	0.780	0.01
17 4th Street & Chestnut Avenue	B	10.4	0	0	0.00	B	11.9	0	0	0.00
18 3rd Street & Chestnut Avenue	A	xxxxx	0.476	0.476	0.00	A	xxxxx	0.342	0.342	0.00
19 Broadway & Chestnut Avenue	A	xxxxx	0.355	0.354	0.00	A	xxxxx	0.529	0.529	0.00
20 4th Street & Cedar Avenue	A	xxxxx	0.118	0.117	0.00	A	xxxxx	0.215	0.214	0.00
21 3rd Street & Cedar Avenue	A	xxxxx	0.559	0.559	0.00	A	xxxxx	0.353	0.352	0.00
22 Broadway & Cedar Avenue	A	xxxxx	0.359	0.358	0.00	A	xxxxx	0.480	0.480	0.00
23 7th Street & Pacific Avenue	B	xxxxx	0.680	0.679	0.00	A	xxxxx	0.577	0.572	0.01
24 6th Street & Pacific Avenue	A	xxxxx	0.449	0.445	0.00	C	xxxxx	0.763	0.761	0.00
25 4th Street & Pacific Avenue	A	xxxxx	0.410	0.410	0.00	A	xxxxx	0.486	0.485	0.00
26 3rd Street & Pacific Avenue	C	xxxxx	0.723	0.723	0.00	A	xxxxx	0.538	0.538	0.00
27 Broadway & Pacific Avenue	A	xxxxx	0.532	0.532	0.00	D	xxxxx	0.821	0.821	0.00
28 Ocean Boulevard & Pacific Avenue	D	xxxxx	0.830	0.830	0.00	C	xxxxx	0.722	0.721	0.00
29 4th Street & Pine Avenue	A	xxxxx	0.258	0.257	0.00	A	xxxxx	0.403	0.403	0.00
30 3rd Street & Pine Avenue	A	xxxxx	0.532	0.532	0.00	A	xxxxx	0.488	0.488	0.00
31 Broadway & Pine Avenue	A	xxxxx	0.428	0.427	0.00	D	xxxxx	0.806	0.805	0.00
32 Ocean Boulevard & Pine Avenue	B	xxxxx	0.677	0.677	0.00	E	xxxxx	0.990	0.989	0.00
33 3rd Street & Long Beach Boulevard	C	xxxxx	0.761	0.761	0.00	B	xxxxx	0.638	0.638	0.00
34 Broadway & Long Beach Boulevard	C	xxxxx	0.722	0.722	0.00	A	xxxxx	0.524	0.524	0.00
35 Ocean Boulevard & Long Beach Boulevard	C	xxxxx	0.713	0.713	0.00	D	xxxxx	0.879	0.878	0.00
36 Shoreline Drive & Ocean Boulevard	E	xxxxx	0.981	0.981	0.00	F	xxxxx	1.146	1.145	0.00
37 7th Street & Magnolia Avenue	B	xxxxx	0.680	0.674	0.01	A	xxxxx	0.582	0.571	0.01

\* Note: Intersections are unsignalized and analyzed using HCS 2000 v/c ratio is not applicable at those locations  
Average Vehicle Delay is in seconds

### Impacts at Unsignalized Intersections

Since the City of Long Beach does not have official criteria to determine significant traffic impact at a stop-controlled intersection, a review of the unsignalized intersections near the Project was performed to determine the relative increase in delay for the purpose of significant impact determination. As previously discussed, there are eight unsignalized intersections in the study area. Of those eight, only the Broadway and Maine and 3<sup>rd</sup> Street and Daisy Avenue intersections operate at LOS E or F after the development of the Project. A comparison of the No-Build and With-Project delays is shown in Table 11.

**Table 11**  
**INCREASE IN DELAY AT UNSIGNALIZED STUDY AREA INTERSECTIONS**

Intersection	Year 2007				Year 2010			
	No-Build	With-Project	Diff.	% Increase	No-Build	With-Project	Diff.	% Increase
Broadway/Maine Street								
<i>AM Peak Hour</i>	525.4	608.6	83.2	15.8%	702.0	718.3	16.3	2.3%
<i>PM Peak Hour</i>	OVFL	OVFL	N/A	N/A	OVFL	OVFL	N/A	N/A
3 <sup>rd</sup> Street/Daisy Avenue								
<i>AM Peak Hour</i>	38.7	41.5	2.8	7.2%	45.6	67.4	21.8	47.8%
<i>PM Peak Hour</i>	18.4	19.7	1.3	7.1%	20.4	26.9	6.5	31.9%

Discussions with City staff indicated that there are already committed improvements to install traffic signals at the intersections of Broadway and Maine and 3<sup>rd</sup> Street and Maine. With the installation of a traffic signal at the Broadway and Maine intersection, the impacts at that intersection will be mitigated and the intersection will operate at an acceptable level of service. Therefore, only the intersection of 3<sup>rd</sup> Street and Daisy will experience some level of project-related impacts.

## **TRANSPORTATION SYSTEM IMPROVEMENT RECOMMENDATIONS**

Improvements to the area transportation system are proposed as part of the Project and as part of other area projects previously approved by the City of Long Beach. The following discusses these improvements and proposed project mitigation measures.

### ***Previously Committed Improvements***

As previously discussed, the City has committed to installing traffic signals at the intersections of Maine Avenue with Broadway and 3<sup>rd</sup> Street. The projected poor future operating conditions at the Broadway and Maine Avenue would be mitigated by the traffic signal. The Year 2007 With-Project V/C's would be reduced to 0.484 for the AM peak hour and 0.544 for PM peak hour—both LOS A. For the Year 2010, the V/C's would be 0.498 in the AM and 0.563 in the PM—also both LOS A.

The projected poor future operating conditions at the 3<sup>rd</sup> Street and Maine Avenue intersection would also be mitigated by the traffic signal. The Year 2007 With-Project V/C's would be reduced to 0.517 for the AM peak hour and 0.469 for PM peak hour—both LOS A. For the Year 2010, the V/C's would be 0.535 in the AM and 0.484 in the PM—also both LOS A. The traffic signal would also assist with pedestrian movement at the intersection.

### ***Project Improvements***

As part of preliminary discussions with City staff, the concept of installing a traffic signal at the intersection of 3<sup>rd</sup> Street and Daisy Avenue was presented to complete the traffic signal grid in this area. Providing a traffic signal at this location would reduce traffic delays and provide for a more controlled pedestrian crossing at this intersection. While a traffic signal would not be required to mitigate Project-related impacts based on the City standards, it should be considered as a traffic control measure for enhanced pedestrian safety. However, a traffic signal warrant analysis should be performed to confirm the requirements for a traffic signal at this intersection.

### ***Year 2007 Mitigation Measures***

No mitigation measures would be required for the first phase of the Project.

### ***Year 2010 Mitigation Measures***

No mitigation measures would be required for the second phase of the Project.

## **CONGESTION MANAGEMENT PROGRAM SYSTEM ANALYSIS**

The Congestion Management Program (CMP) was created statewide as a result of Proposition 111 and has been implemented locally by the Los Angeles County Metropolitan Transportation Authority (LACMTA). The CMP for Los Angeles County requires that the traffic impact of



individual development projects of potential regional significance be analyzed. A specific system of arterial roadways plus all freeways comprise the CMP system. A total of 164 intersections are identified for monitoring on the system in Los Angeles County. This section describes the analysis of project-related impacts on the CMP system. The analysis has been conducted according to the guidelines set forth in the 2002 Congestion Management Program for Los Angeles County.

### CMP Intersection Analysis

The intersection of Ocean Boulevard with Alamitos Boulevard is the only study area intersection that is part of the CMP Arterial monitoring locations. For purposes of the CMP, a significant impact occurs when the proposed project increases traffic demand on a CMP facility by two percent of capacity ( $V/C \geq 0.02$ ), causing LOS F ( $V/C > 1.00$ ). If the facility is already at LOS F, a significant impact occurs when the proposed project increases traffic demand on a CMP facility by two percent of capacity ( $V/C \geq 0.02$ ). The results of the capacity analysis indicate that the project will increase demand at the intersection by one percent or less ( $\geq 0.01$ ). Therefore, the project will not have a significant CMP impact at the intersection.

### CMP Mainline Freeway Segment Analysis

The focus of this analysis is to determine whether project related trips would significantly impact the freeway system according to CMP guidelines and threshold of significance. For purposes of analyzing the mainline freeway impact of the project, the nearest freeway monitoring station is located along the I-710 Freeway. Table 12 summarizes the project added trips by time period, direction and location. The project added trips were compared with CMP Traffic Impact Analysis guidelines to determine if additional traffic impact analysis is needed at the freeway monitoring station.

As shown in Table 12, the proposed project does not contribute more than minimum threshold of 150 peak-period trips at any CMP mainline location. Based on CMP criteria described previously, detailed impact analysis is not warranted.

**Table 12**  
**PROJECT ADDED TRIPS AT FREEWAY MONITORING STATIONS**

Freeway Analysis Segment	Project Added Trips by Direction		Traffic Impact Analysis Required?	
	NB	SB	NB	SB
<i>Weekday AM Peak Hour</i>				
I-710 Freeway south of Anaheim Street	51	140	No	No
<i>Weekday PM Peak Hour</i>				
I-710 Freeway south of Anaheim Street	140	104	No	No



## **SUMMARY**

In summary, the Project would not significantly impact any of the 36 study intersections. The poor operation conditions at three of the currently unsignalized intersections would be mitigated by the installation of traffic signals at those intersections. However, beyond those locations where traffic signals are already committed, warrant analyses should be considered to verify the need for traffic signals. Without signalization at those locations, the unsignalized intersections of Broadway and Maine Avenue and 3<sup>rd</sup> Street and Daisy Avenue would experience significant delay.

# APPENDIX

## **TRAFFIC COUNTS**

# **CAPACITY ANALYSES**

## **EXISTING CONDITIONS**

# **CAPACITY ANALYSES**

## **YEAR 2007 – NO-BUILD**

# **CAPACITY ANALYSES**

## **YEAR 2010 – NO-BUILD**

# **CAPACITY ANALYSIS**

## **YEAR 2007 – WITH-PROJECT**

## **CAPCITY ANALYSES**

### **YEAR 2007 – WITH-PROJECT WITH ADDITIONAL TRAFFIC SIGNALS**



## **CAPCITY ANALYSES**

### **YEAR 2010 – WITH-PROJECT**

## **CAPCITY ANALYSES**

### **YEAR 2010 – WITH-PROJECT WITH ADDITIONAL TRAFFIC SIGNALS**